Sprwt Admin Manual

Notes

- Ordering Systems
 - o Meals are Meal Recipe items for A La Carte, Meal Pack, or Subscriptions purchases.
 - Automatic meal selection only selects meals within the customer's profile preferences that will not incur a surcharge or upgrade charge.
 - Subtotal excludes delivery fee, bag fee, and tax percentage.
 - Subscriptions' renewal and meal selection (price: upgrade and surcharge) are separate orders. (Except in the initial purchase, if meals are selected.)
- Kitchen and Date
 - o Reports are Kitchen-Specific and Date-Specific (Except Bag Report; not Date-Specific).
 - Subscriptions, Meal Prep Menu, and Pickup Locations are Kitchen-Specific.
- Tables
 - On any table of information, click a column title to filter.
- Home Page is the front-end page users are directed to from your domain URL.
- Bolded Text → Text: click Bolded Text to go to Text / cause Text to occur

Website, Setup Checklist, YouTube, Facebook, LinkedIn, Instagram

Site Navigation





- second to last icon in navigation bar header → Admin Dashboard
 - You must be logged in to an admin account
- Use the left-hand side sidebar to navigate Admin Dashboard
 - (if on Dashboard) Logo → Home Page
 - (if on a different Admin page) Logo → Dashboard



Name → your front-end profile page

Sign Out → Home Page, & you'll be logged out

Welcome Crystal Wen

U Sign Out

- Dashboard
- POS
- Cooking Reports
- Fulfilment Reports
- Kitchen
- Subscription

- Users
- Delivery Settings
- X: Kitchen Setting
- Business Settings
- Customer Orders

Active Subscriptions

Base Addons

Help

FAQs

Following is the content of each tab:

- Dashboard: overviews & production management
- POS: retail management
- Cooking Reports: cooking/preparation of purchased items
- Fulfillment Reports: packaging/distribution of purchased items
- Kitchen: creation of items that can be purchased
- <u>Subscriptions</u>: specific to customer subscriptions management
- Sales: financial statistics
- SMS: customer notification & contact
- Users: account management
- Delivery Settings: available reception options for purchases
- <u>Kitchen Settings</u>: meal/ingredient categorization & grouping
- <u>Business Settings</u>: site display, promotions, & other config
- Customer Orders: order information & refunds

If a page you need is not in your navigation sidebar, check Business Settings > Users Profiles, then contact your sales representative if to add the feature to your system.

- Active Subscriptions/Subscription/Addons: purchase additional Sprwt modules to add to your system
- Help (or the floating green Help button): reach Sprwt support
- FAQS: view Sprwt Knowledge Base

Website, Setup Checklist, YouTube, Facebook, LinkedIn, Instagram

Dashboard

Overview

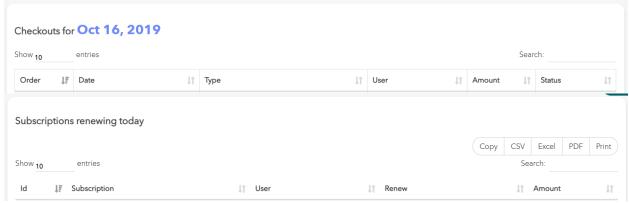
Selection & Production

Calendar & Quick Links

Overview of orders from a particular Kitchen to be received on a particular date.



- Orders to deliver / Meals for Delivery → Delivery Report
- Orders to pickup / Meals for Pickup → Pickup Report
- Meals to serve / Chef Menu → Meals Report
- **Meals yet to choose** → unselected meals included in active subscriptions (with **Subscription IDs** → Subscriptions page)
- Custom meal builder → Custom Meals Report
- By the pound → By Pounds report



Checkouts & Subscriptions Renewing Tables with IDs → Customer Orders page

Manage production & meal selection with the clickable cards below the overview.









- If meal selections are open, this date & its menu are shown on front-end pages, & customers can place new orders to receive on this date.
 - Meal selections automatically close on your system's weekly cutoff (Business Settings).
 - o At any time, you can manually <u>Close Meal Selections</u>, overriding the automatic cutoff (Business Settings) for this date.









- If meal selections are closed, no new orders can be placed for this date.
 - At any time, you can manually <u>Re-Open</u>, overriding the automatic cutoff for this date & allowing new orders to be placed for this date.
 - Once meal selections are closed, <u>Meals yet to choose</u> should be subscribers who do not wish to select specific meals. <u>Auto Choose</u> <u>Meals</u> to automatically make those selections.
 - Make sure meals are auto-selected before downloading reports. Use overview cards to navigate to their reports, or the <u>Reports</u> card to navigate to the Inventory Shopping List.
 - <u>Finish Production</u> to mark that this date is complete.
 The Admin Dashboard, defaults to the first unfinished date.







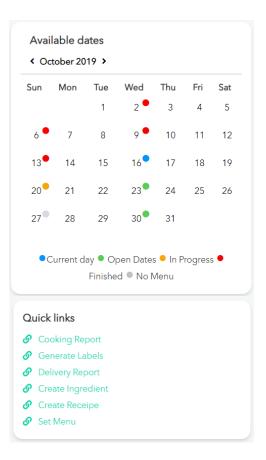


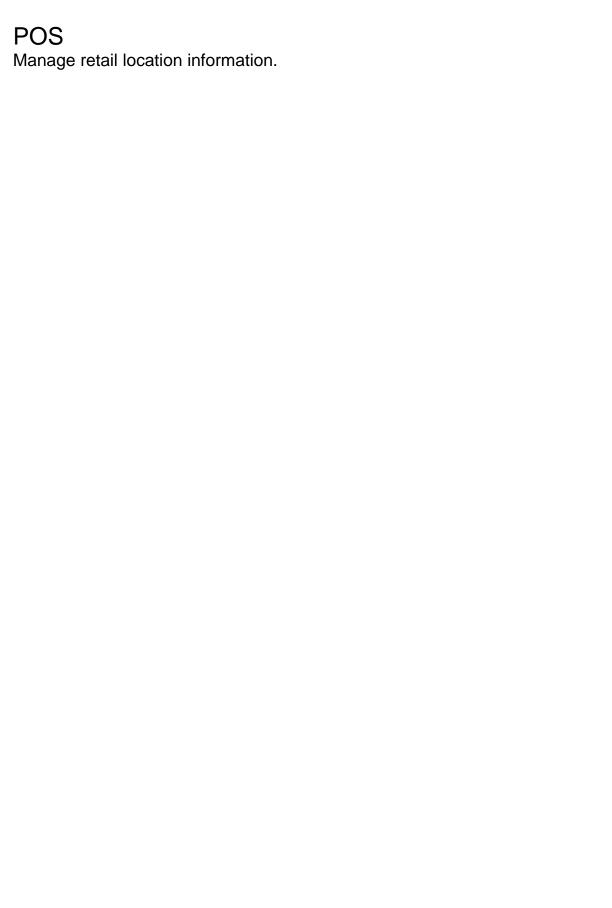
• At any time, you can Re-Open Production.

On the Calendar, view the status of other dates, or choose a date to manage.

- Each date customers can receive an order on (set in Business Settings > Kitchen Locations) has a circle on the calendar.
- Blue: which date's info the dashboard currently shows. (click to select)
- Meal selections open
 - o Green: customers can place orders
 - Grey: no menu to select from
- Meal selections closed
 - o Yellow: production in progress
 - o Red: production finished

Quick links, as set in Business Settings > Configuration > Business: Dashboard





Cooking Reports

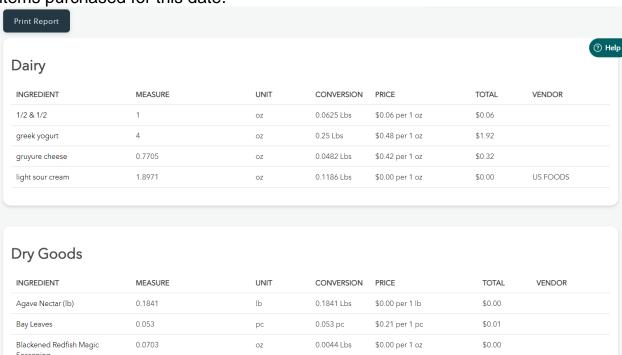
Production details for certain types/parts of items purchased from a particular Kitchen to be received on a particular date

Note: same calendar key as dashboard

Inventory Shopping List
Meals Report
Custom Meals Report
By Pounds Report
Cooking Report
Sub-Recipe Report

Inventory Shopping List

All Ingredients (and Sub-Recipes with no Ingredients listed) needed to build the items purchased for this date.

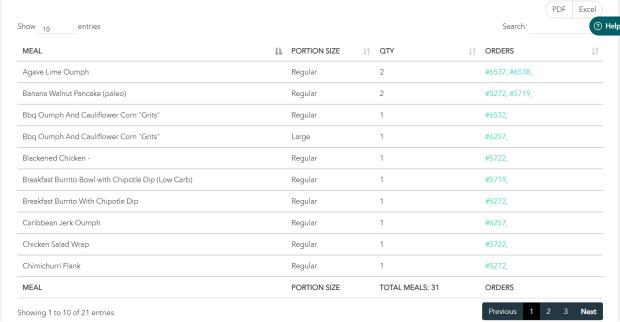


Ingredients will be categorized by the Ingredient category it belongs to. Each ingredient will have one row of information:

- Ingredient Name → opens the ingredient page in a new tab
- Amount needed to fulfill all the items purchased for this date, as calculated by what the recipes call for and how many of the recipes were purchased
 - This amount is shown in the unit as listed in Kitchen, as well as a larger unit, if applicable.
- Price, as listed on the ingredient page, and as needed for the total amount
- Vendor, as listed on the ingredient page

Meals Report

All meals purchased for this date.

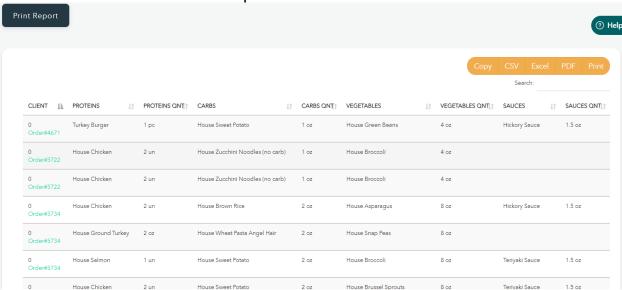


Each meal with its specific portion size will have one row of information:

- Meal Name and Portion Size
- Quantity of this item purchased for this date
- Orders' IDs → Customer Orders page

Custom Meals Report

All Custom Meal Builder orders purchased for this date.

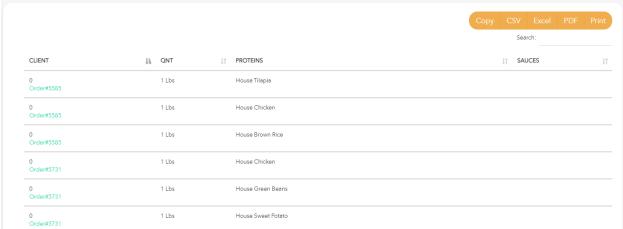


Each custom meal combo will have one row of information:

- Customer Name and Order ID → Customer Orders page
- CMB item and quantity selected for each category of the custom meal

By Pounds Report

All By the Pound orders purchased for this date.



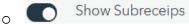
Each by the pound combo will have one row of information:

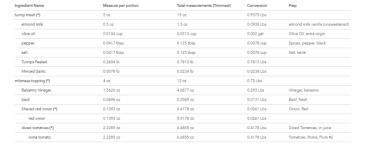
- Customer Name and Order ID → Customer Orders page
- BTP item and quantity selected for each category of the by the pound meal

Cooking Report

Comprehensive recipes scaled for the items purchased for this date. First, decide how to display sub-recipes included in items' recipes:

 Show Sub-recipes: Ingredients required by the sub-recipe are included, as necessary for each item. (You build each item separate from other items.)





Hide Sub-recipes: Ingredients required by the sub-recipe are not included.
(You assemble meals from sub-recipes prepared ahead of time with the Sub-Recipe Report.)

 Measure per portion

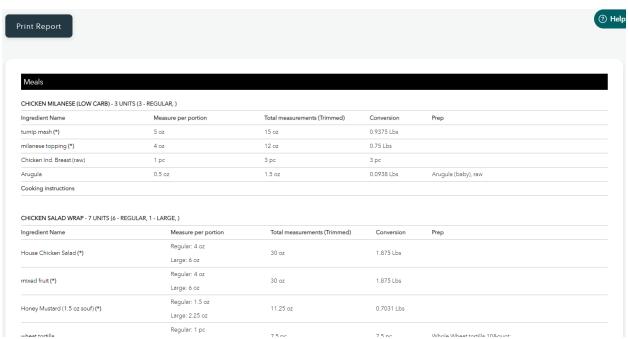
Total measurements (Frimmed)

Conversion

Prop

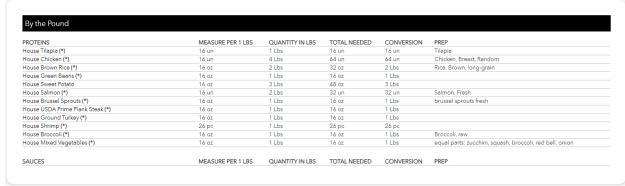


Ingredient Name	Measure per portion	Total measurements (Trimmed)	Conversion	Prep
turnip mash (*)	5 oz	15 oz	0.9375 Lbs	
milanese topping (*)	anese topping (*) 4 oz		0.75 Lbs	



Each meal will have one section:

- Meal Name → Meal Recipe page
- Quantity purchased (total and per portion size)
- Ingredients and Sub-Recipes (and possibly sub-recipes' ingredients, see above) used to build this meal → Ingredient/Sub-Recipe page
 - Amounts shown in the unit as listed in Kitchen, as well as a larger unit, if applicable.
 - Quantity called for by one unit of this meal's recipe
 - Quantity needed to fulfill all of this meal's orders for the date
- Cooking Instructions from the Ingredient/Sub-Recipe/Meal Recipe pages



Separated by categories of the BTP meal, each BTP option will have one row:

- BTP Option Name → Ingredient/Sub-Recipe page
- · Quantity called for by one BTP order
- Quantity in pounds (how many BTP combos selected this option)
- Quantity needed to fulfill all of this option's order for the date (as listed in Kitchen, as well as a larger unit, if applicable)
- Cooking Instructions from the Ingredient/Sub-Recipe page

Custom Meal Builder					
Custom Meal Builder					
PROTEINS	MEASURE	QUANTITY	TOTAL NEEDED	CONVERSION	PREP
Furkey Burger	1 pc	1	1 pc	1 pc	
House Chicken (*)	1 un	10	10 un	10 un	Chicken, Breast, Random
House Ground Turkey (*)	1 oz	6	6 oz	0.375 Lbs	
House Salmon (*)	1 un	1	1 un	1 un	Salmon, Fresh
House Tilapia (*)	1 un	2	2 un	2 un	Tilapia
House Shrimp (*)	1 pc	2	2 pc	2 pc	
CARBS	MEASURE	QUANTITY	TOTAL NEEDED	CONVERSION	PREP
House Sweet Potato	1 oz	7	7 oz	0.4375 Lbs	
House Zucchini Noodles (no carb) (*)	1 oz	2	2 oz	0.125 Lbs	
House Brown Rice (*)	1 oz	4	4 oz	0.25 Lbs	Rice, Brown, long-grain
House Wheat Pasta Angel Hair (*)	1 oz	4	4 oz	0.25 Lbs	Whole Wheat Pasta, Cooked
House Quinoa (*)	1 oz	6	6 oz	0.375 Lbs	Quinoa, cooked
VEGETABLES	MEASURE	QUANTITY	TOTAL NEEDED	CONVERSION	PREP
House Green Beans (*)	4 oz	1	4 oz	0.25 Lbs	
House Broccoli (*)	4 oz	6	24 oz	1.5 Lbs	Broccoli, raw
House Asparagus (*)	4 oz	2	8 oz	0.5 Lbs	Asparagus, fresh
House Snap Peas (*)	4 oz	2	8 oz	0.5 Lbs	
House Brussel Sprouts (*)	4 oz	2	8 oz	0.5 Lbs	brussel sprouts fresh
House Cauliflower (*)	4 oz	2	8 oz	0.5 Lbs	
House Mixed Vegetables (*)	4 oz	2	8 oz	0.5 Lbs	equal parts: zucchini, squash, broccoli, red bell, onion
House Sauteed Garlic Spinach (*)	1 oz	4	4 oz	0.25 Lbs	
SAUCES	MEASURE	QUANTITY	TOTAL NEEDED	CONVERSION	PREP
Hickory Sauce	1.5 oz	2	3 oz	0.1875 Lbs	
Feriyaki Sauce	1.5 oz	4	6 oz	0.375 Lbs	Teriyaki Glaze
Huli Huli Sauce (*)	1.5 oz	2	3 oz	0.1875 Lbs	,
Agave Lime Sauce (*)	1.5 oz		1.5 oz	0.0938 Lbs	

Separated by categories of the CMB meal, each CMB option will have one row:

- CMB Option Name → Ingredient/Sub-Recipe page
- Quantity set as one measure
- Quantity of measures selected
- Quantity needed to fulfill all of this option's order for the date (as listed in Kitchen, as well as a larger unit, if applicable)
- Cooking Instructions from the Ingredient/Sub-Recipe page

Sub-Recipe Report

Comprehensive sub-recipes scaled for the items purchased for this date. First, decide how to display sub-recipes:

 Show Ingredients: You want to see exact numbers.



 Hide Ingredients: You just want to see the total amount of the sub-recipe needed.





Each Sub-Recipe (and possibly Ingredient) will have one row:

- Ingredient/Sub-Recipe Name → Ingredient/Sub-Recipe page
- Quantity needed to fulfill all purchased items for the date (as listed in Kitchen, as well as a larger unit, if applicable)
- Cooking Instructions from the Ingredient/Sub-Recipe page

Fulfillment Reports

Fulfillment details for certain types/parts of orders purchased from a particular Kitchen to be received on a particular date

Note: same calendar key as dashboard

Customer Meals Report

Labels

Packaging Report

Pick-up Report and Delivery Report

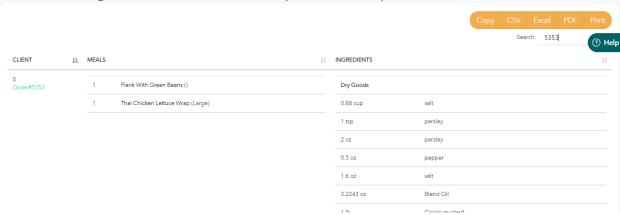
Extras Report

Subscriptions Report

Bags By Delivery Date and Bag Report

Customer Meals Report

Meals and ingredients for each order placed for a particular date.

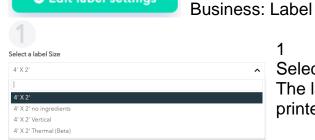


Each checkout will have one row:

- Customer name and Order # → Customer Orders page
- Meals and portion upgrades if applicable, and quantity
- Ingredients separated by Ingredient Category, and quantity

Labels

Sheet of labels for meals, bags, and/or orders to be received on a particular date.

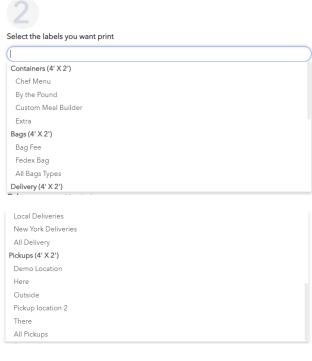


i Edit label settings

1 Select a label size.

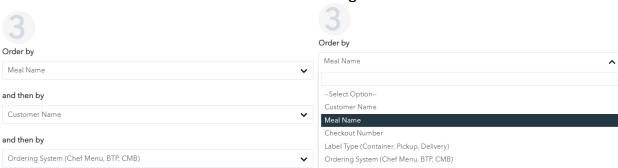
Manage display in Business Settings > Configuration >

The labels can be printed with any traditional printer onto A4 sheets.

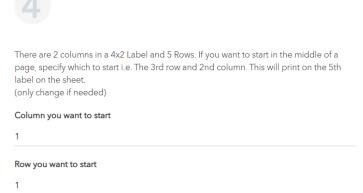


2 Select as many types of labels as you'd like to print at once.

- Containers (per item): info, customer, order #, and expiration date; separated by ordering module (Chef Menu: Meals)
- Bags (per order): customer contact, order #, bag #, QR code → Customer Orders page - meals and tracking; separated by Bag Type
- Delivery and Pickups (per order): customer contact, order #, QR code → Customer Orders page - meals and tracking; separated by Delivery Routes or Pickup Location
- FedEx shipping label included with integration.



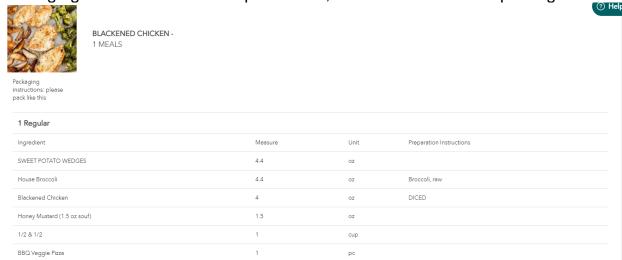
3 Determine how labels are organized as they print. (Set based on how you have your meals grouped when applying labels.)



Decide if you need to start printing from a particular column or row. (Example: first three labels on a sheet with 2 columns already used, so start on column 2 and row 2. This will shift the labels when they print to avoid wasting remaining labels on your sheet.

Packaging Report

Packaging details for each item purchased, and included sub-recipes/ingredients



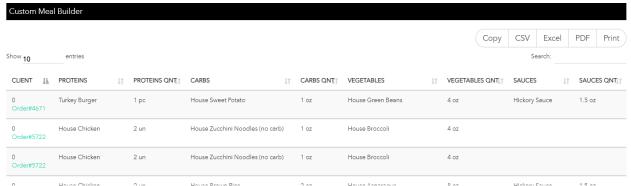
Each meal will have one section:

- Meal Name, Quantity of meal purchased (total and per portion size),
 Packaging Instructions listed on the Meal Recipe page
- Ingredients needed for each portion
 - Name, Quantity, and Cooking Instructions listed on the Ingredient/Sub-Recipe page



Each By the Pound combo will have one row:

Option name and quantity purchased



Each Custom Meal Builder combo will have one row:

- Customer Name, Order # → Customer Orders page
- Option name and quantity purchased

Pick-up Report & Delivery Report

Comprehensive table of each pick-up order or of each delivery order placed for a particular date and the relevant customer and meal information. Scroll left and right with your mousepad.

There will be one section for each Pickup Location or Delivery Route & Method that you've created in Delivery Settings.

Each order will have been placed in its appropriate report according to which pickup location the customer has chosen at checkout or according to the zip code it belongs to, and the route the zip code belongs to.

Demo Location



Each checkout order will have one row:

- Customer Name and Contact ((Address, Gate Code,) Email, Phone #)
- Order # → Customer Orders page
- Items purchased, (total and separated by Ordering Module)
 - Each item will have its own line, with quantity & the following details:
 - Plan: Meal (P: Portion Size C: Category G: Plan T: Weekly Subscriptions)
 - ALC: Meal (P: Portion Size T: A La Carte)
 - Packs: Meal (P: Portion Size T: Meal Packs)
 - CMB: Option, Option, Option
 - BTP: Option, Option
- Notes

Using your routing system, you can import our Delivery Reports, or contact your Sales representative to learn about the Sprwt Root Planner.

Extras Report

3rd party items purchased for this date.

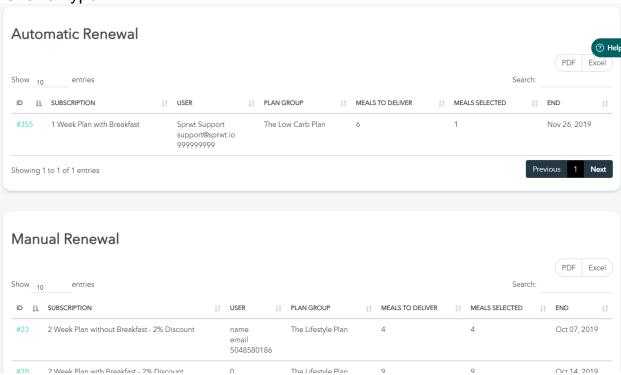


Each Extra item will have one row:

• Extra name, Quantity purchased, and **Orders #s** → Customer Orders page

Subscriptions Report

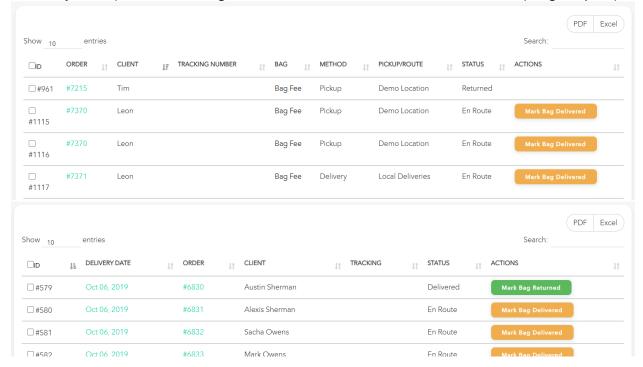
Active subscriptions that should receive meals on a particular date, grouped by renewal type.



Each Subscription will have one row:

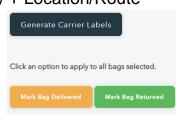
- ID → Subscriptions page
- Subscription information: Internal subscription name, group name, last included date of subscription
- Date information: # meals included, # meals selected,
- Customer name, email, and phone number

Bags By Delivery Date and Bag Report Bag tracking system, for bags used on orders for a particular date (Bags by Delivery Date), or for all bags that have not been marked returned (Bag Report)



Each bag will have one row:

- Order ID# → Customer Orders page, Tracking # if applicable
- Customer name, Bag type, Pickup/Delivery + Location/Route
- The Bag Report also includes Date
- Bag ID#, tracking status and buttons
- Select the checkboxes to change the status of multiple bags at once or print multiple labels at once.



4868

#958

4959

4963

#1114

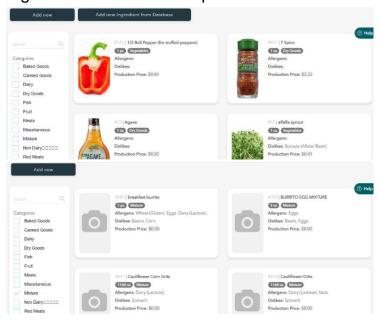
#1115

Kitchen

Details about the actual items customers can purchase

Ingredients and Sub-Recipes
Meal Recipes and Meal Prices
Extras
Meal Prep Menu
Grab and Go Menu
POS Menu

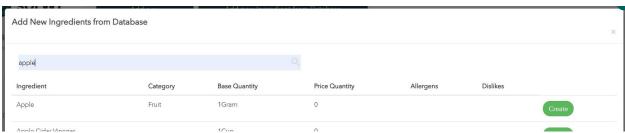
Ingredients and Sub-Recipes



Ingredients & Sub-Recipes (food you do not sell as meals) are not required, but can be used to build other items, calculate information for those items, and populate reports accordingly.

Ingredients should be food you purchase directly and use as-is.

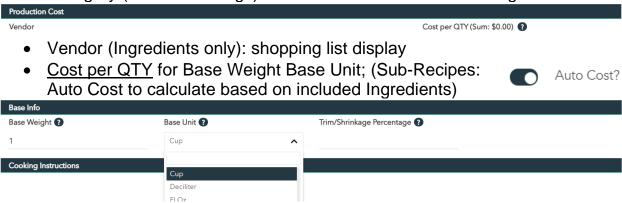
Sub-Recipes should be food you build in your kitchen (and need on cooking reports).



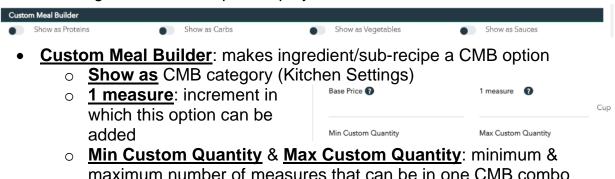
To start with a copy of an Ingredient in the Sprwt database (name, category, unit, allergens, dislikes, macros), click Add new ingredient from database and select the item with the unit you need. See below for details on the different fields.



- Photo: internal display
- Name: allows ingredient/sub-recipe to be added to items & displayed
- Category (Kitchen Settings): internal identification and sorting



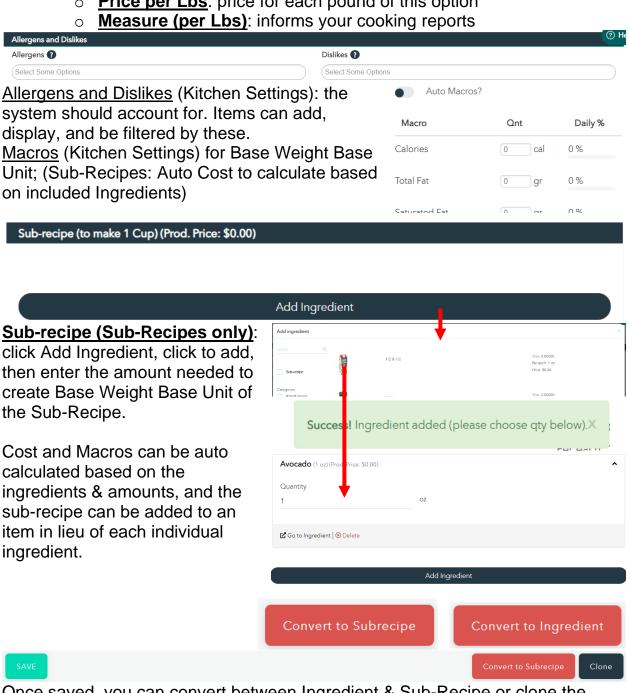
- Base Info: allows ingredient to be added to items in accurate amounts and populate cooking reports accordingly
 - Base Unit in which recipes call for this ingredient (Kitchen Settings)
 - Base Weight (amount of Base Unit relevant to the Cost and Macros)
 - **Trim/Shrinkage Percentage** (% lost during cooking process): calculated for in the inventory shopping list
- Cooking Instructions: report display



- maximum number of measures that can be in one CMB combo
- Base Price: price to select this as a CMB option
- Quantity Pricing: charge a different Price Increase for each measure after Product Quantity **Product Quantity** Price increase number of measures **Product Quantity** Price increase



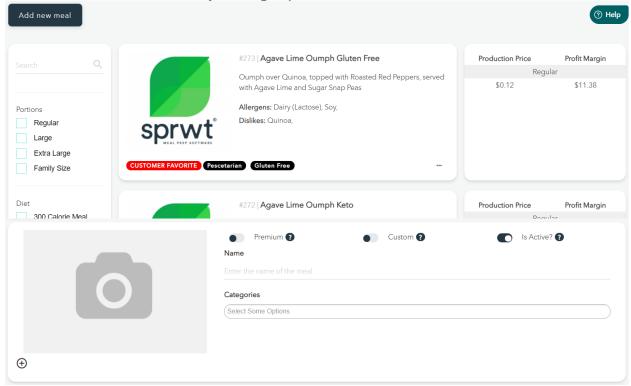
- By the Pound: makes ingredient/sub-recipe a BTP option
 - **Show as** BTP category (Kitchen Settings)
 - Price per Lbs: price for each pound of this option



Once saved, you can convert between Ingredient & Sub-Recipe or clone the page to start a new item with a copy.

Meal Recipes and Meal Prices

Build out all the items that you might put on a menu to sell to customers.



- Photo (up to 4): menu display
- Name: allows meal to be placed on a menu and purchased
- Category (Kitchen Settings): allows meal filtering and identification for sets
- Premium & Custom Toggle (Configuration): add a banner to draw attention





- Prices: A La Carte Price; Surcharge (extra fee this meal would incur to the cost of a pack/plan); Upgrade Price (price difference from default portion size to this larger size. Turn on the Active toggle before saving.)
- Can be set directly on the Meal Prices tab, to compare among other meals.

↑ Meal	Ţ <u>i</u>	Small Price 11	Small Surcharge	ļĵ	Medium Surcharge 11	Medium Upgrade 🏦	Large Surcharge 11	Large Upgrade 🎵	Body Building Surcharge	Body Building Upgrade	↓ ↑
Yellow Potato and Chicken Breast Baked with Spic	ces	8	<u>0</u>		1	9	2	10	3	<u>11</u>	
Vegetarian meatloaf		<u>7</u>	0		0.5	7.5	1	8	1.5	8.5	
Tuna Salads		7	0		0.5	7 5	1	Я	1 5	85	



Information: Heating Instructions (menu and label display), Packaging Instructions (packaging report), Cooking Instructions (Cooking Report) Build this Meal (Prod. Price: \$0.00) Add Ingredient or Sub-Recipe Choose Ingredient 1/2 & 1/2 0.00000 Sub-recipe Categories Price: \$3.33 Per each: 1 7 Spice 2 00000 Build this Meal (Prod. Price: \$0.00) Asian Chicken (1.00 oz) (Prod. Price: \$0.00) Regular Family Size Large Extra Large 07 07 07 07 ☑ Go to Ingredient | ⊗ Delete Add Ingredient or Sub-Recipe

Build this meal: click Add Ingredient or Sub-Recipe, click to add, then enter the amount needed to create each portion size of this meal.

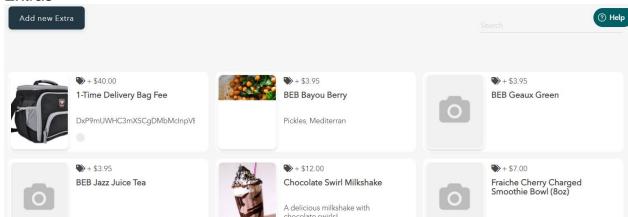
Macros (Kitchen Settings) per portion size: auto calculate from ingredients & amounts, or enter directly.

Once saved, click Clone to start a new meal from a copy of this page.

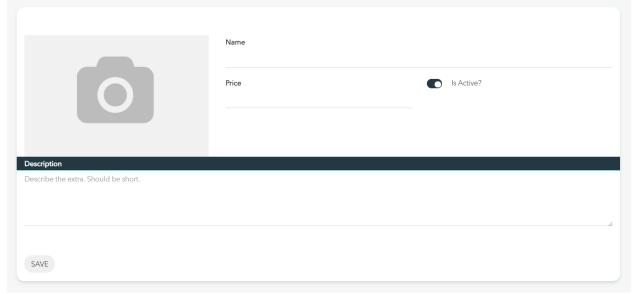




Extras



Use Extras to create 3rd party items that you don't build in your kitchen, to allow customers to add extras as a direct purchase, or when in the cart during checkout, through a pop-up upsell or cross-selling functionality capability you can add to checkout pages (set in Configuration).



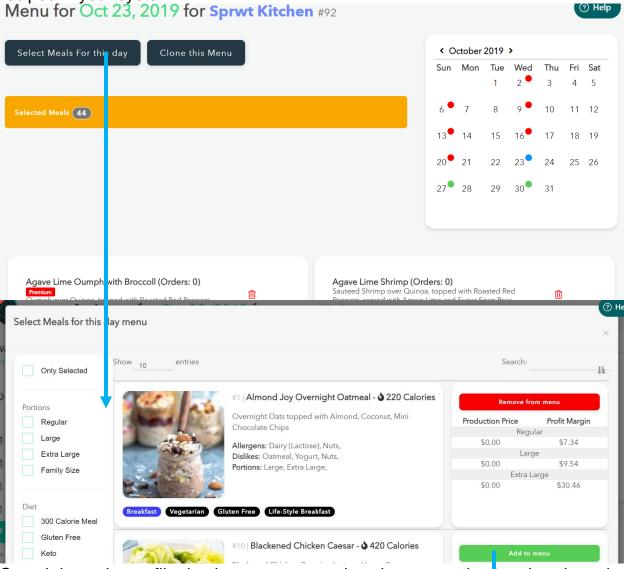
Add a Name, Price, and Photo. Include a description if you'd like, then hit Save.

Meal Prep Menu

Specify which meal items customers can order for a particular date. If a menu exists and is visible (set in Configuration), a customer can make a purchase to be received on any date.

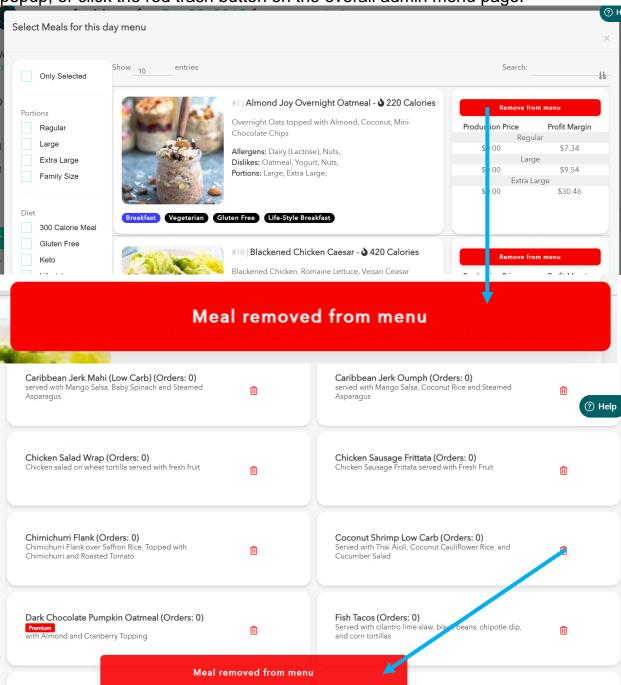
Note: same calendar key as dashboard

To add meals to a Menu, **Select Meals for this day** → a popup with all the meal recipes in your system:



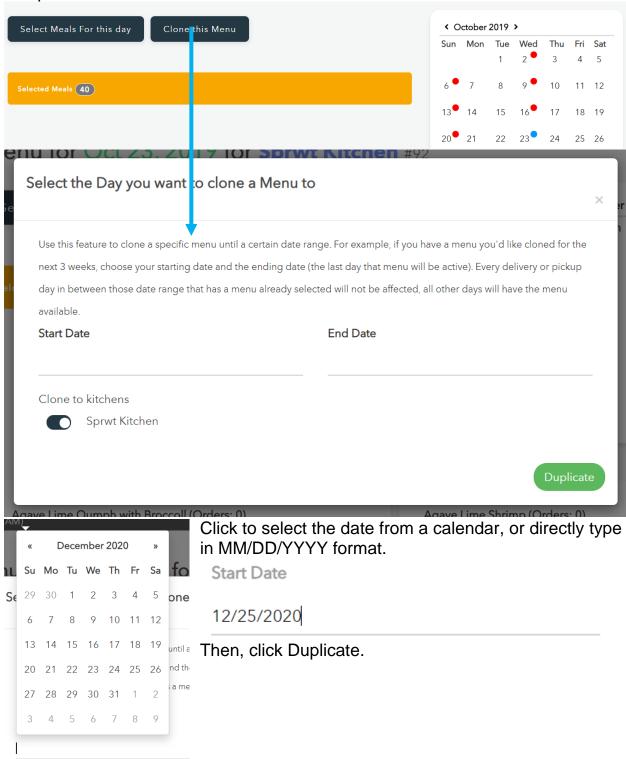
Search by typing or filtering by category, portion size, or meals a ready selected. When you find the meal you want to add to the day's menu, click the green Add to menu button.

Meal added to menu #10 | Blackened Chicken Caesar - 🔌 420 Calories To remove meals from a menu, click Remove from menu in the meal selection popup, or click the red trash button on the overall admin menu page.



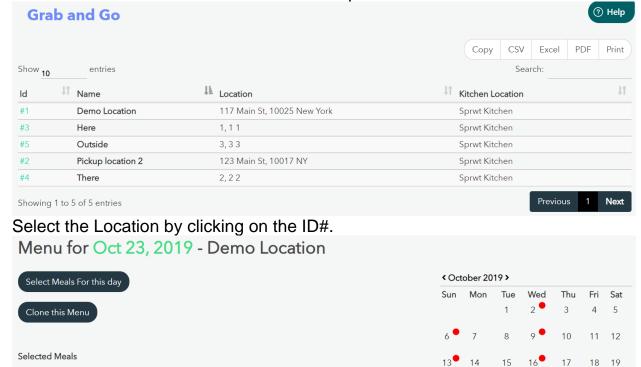
Note: if orders for this meal have already been made before removal, the meal will disappear off all reports except the Meals, Pickup, and Delivery Report.

 So, if orders for this meal have already been placed but you remove the item from the menu to disallow more orders, add the item back onto the menu after the meal selections are closed, and the reports will be repopulated. To copy meals from one menu to multiple menus, select the date on the Calendar which already has its menu built, **Clone this Menu** → popup to select the Start Date and End Date. Your cloned menu will be populated onto all the pickup/delivery dates within that range (set in Kitchen Locations), inclusive of the end points.



Grab and Go Menu

Select the meals available for Grab and Go purchases.



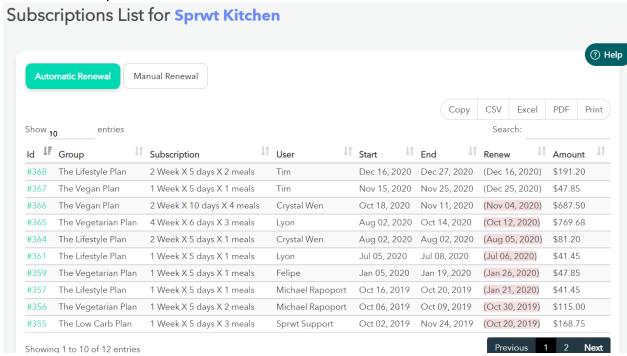
25 26

Follow the same steps as for the Meal Prep Menu.

POS Menu

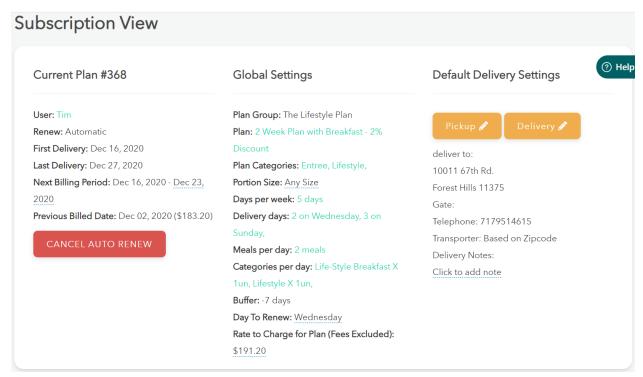
Subscriptions

View and manage specific subscriptions unique to the customers who have selected and purchased.



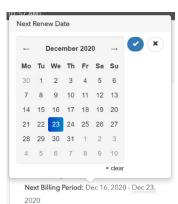
The table includes a comprehensive list of every subscription, active and inactive, ever purchased from your site.

Here, you'll see the Subscription Group name, Subscription internal name, customer name. You'll also see the first pickup/delivery date they received meals on, the last pickup/delivery date included in their subscription that has already been paid for, as well as the next renewal date and how much their renewal will cost. Each subscription has an **ID#** \rightarrow customer-specific subscription information.



The first section includes information relevant to the whole subscription. Any changes you make here will be made upon renewal – they will not apply to the dates that have already been paid for.

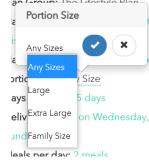
- In the first column, find the following:
 - Customer name → Users page
 - renewal type
 - the dates of the first and last pickup/delivery
 - the dates of the previous (most recent) billing date and next billing period (first date of buffer + renewal date → change the renewal date and shift the buffer period).
- In the second column, find the following:
 - Information common to all subscribers on this plan: Weekly Subscription Group name, Weekly Subscription internal name > Weekly Subscription page in Kitchen Settings, Buffer Period

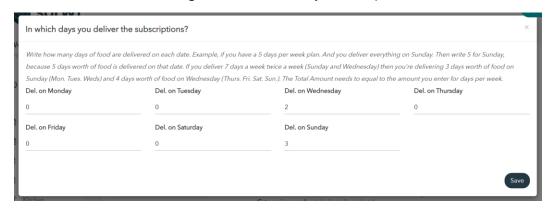


○ Plan Categories →
 categories available for
 this customer's meal
 selection

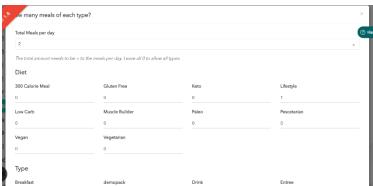


- Portion Size → portion that the price of this customer's subscription accounts for (any size defaults to the smallest size, and the possibility to upgrade)
- Days per week or Delivery days → how many days of food this customer will receive on each pickup/delivery date (must be an option created in Kitchen Settings to successfully renew)





 Meals per day or Categories per day → categories each day of food consists of (total must be an option created in Kitchen Settings)

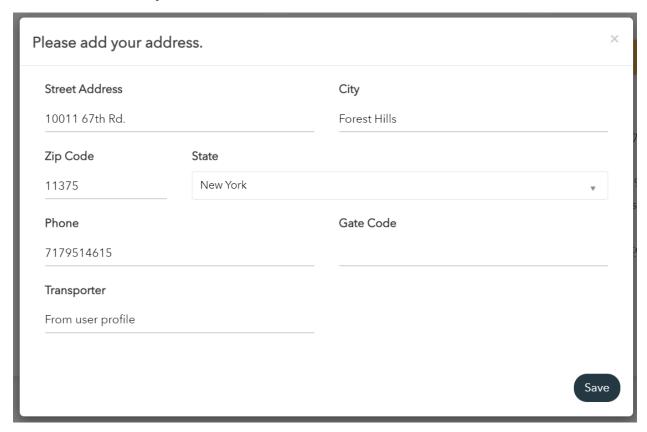


- If all categories are 0, any item from the menu can be selected
- Day to Renew → day of the week this customer's subscription will renew. (To set the next one, change Next Billing Period)
- Rate to Charge for Plan → charge each renewal of this subscription incurs on the customer

- In the third column, find the shipping option for the subscription renewal.
 - Note that the subscription renewal and the selection of meals are separate checkouts. Any changes must be done on both the Subscription page and on the meal selection checkout. (If both are delivery/pickup, decide in Kitchen Settings whether to charge only once per day. If they change to pickup only in one place, the delivery fee will still be charged.)

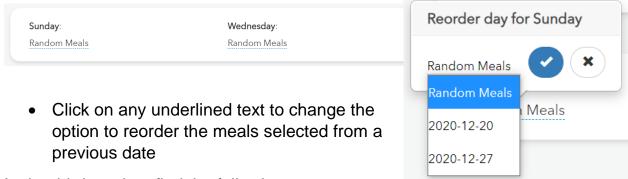


○ Pickup → select the location

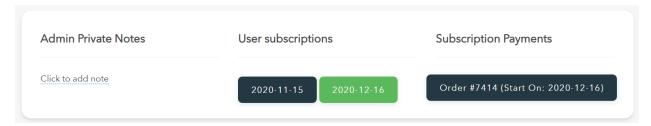


- Delivery → enter the address
- Delivery note → type a message to appear on delivery reports

The second section includes reorder information for upcoming days.

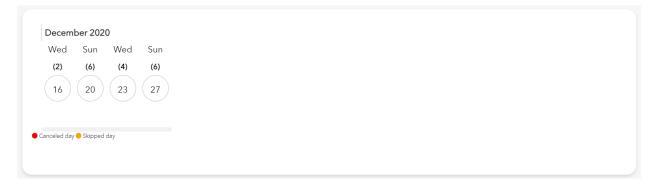


In the third section, find the following:

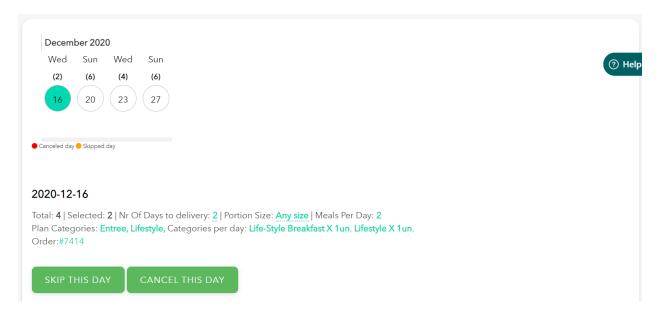


- Under User subscriptions, find buttons → Subscriptions pages for previous subscriptions this customer has purchased
- Under Subscription Payments, find buttons → Customer Orders pages for each renewal of this specific subscription

In the final section, manage the dates that have already been paid for in this particular subscription.



 You'll see one circle for each date this customer has paid for and should be receiving meals on, including all dates in the past, up to the last date in the current billing period. Click one of these circles to manage what the customer will be receiving on this date.



 In the top section, you'll see the number and type of meals the customer should receive on this date.

Days to delivery

Nr of Days to delivery ->
 number of days of food the
 customer will receive

 Portion Size → portion that the price of this customer's subscription accounts for (any size defaults to the smallest size, and the possibility to upgrade)

Plan Categories

 categories available
 for this customer's
 meal selection

Categories per day
 → categories each
 day of food consists
 of (total must be a
 Kitchen Settings
 option)

 If all categories are 0, any item from the menu can be selected



Portion Size

size | Meals Per

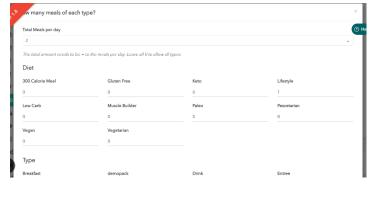
Breakfast X 1un,

Any Sizes

Extra Large

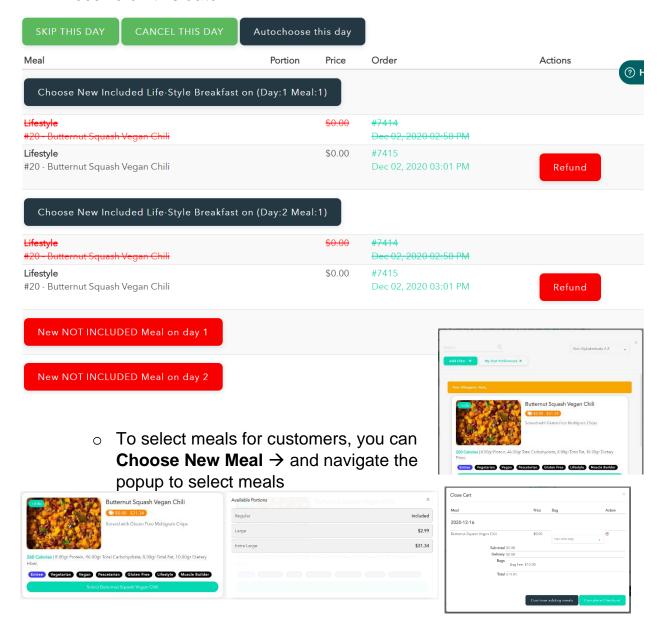
Family Size

dayLarge



○ Order #s → Customer Orders pages for the meal selection invoices

 Underneath this, you'll find a place to manage the meals this customer will receive on this date.



- Once the date's meal selections are closed, Autochoose this day → autoselect included meals for this customer specifically
- Refund → remove a selected meal, and the Action button will be replaced by another button → popup to select New Included Meal



Skip This Day → popup to skip a pickup/delivery included in a customer's subscription; update the renewal date, and leave Create new day toggled on to add an extra date to the current billing period, as a replacement for the meals being skipped.

Cancel This Day → popup to cancel a pickup/delivery included in a customer's subscription (refunds any surcharges, but other refunds are up to you); update the renewal date





Sales

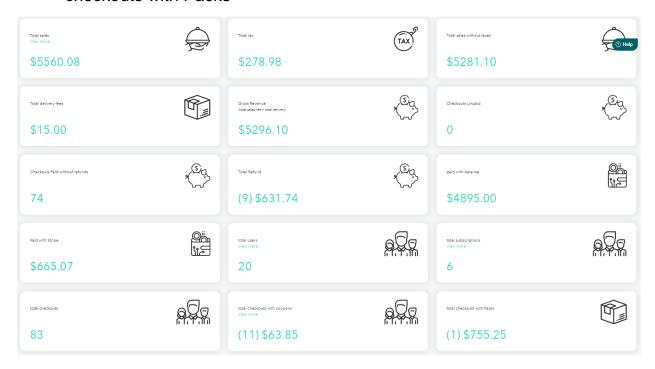
Review reports for a particular date range, which you can select on each report.



Sales
Pickup
Meals
SMS
Delivery

Sales (Your Sales)

- Customer Payment: Total sales, Total tax, Total sales without taxes, Total delivery fees, Gross Revenue (total sales net + total delivery)
- Checkout Amount: Checkouts Unpaid, Checkouts Paid without refunds, Total Refund
- Payment Type: Paid with balance, Paid with Stripe
- Customers: Total users, Total subscriptions
- Checkout Type: Total checkouts, Total checkouts with coupons, Total checkouts with Packs



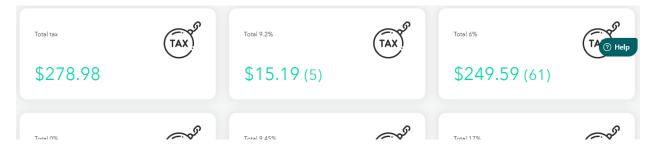
Pickup (Pickup Sales Report)

- For each pickup location, you'll see the following:
 - Total Delivery Fees
 - Total Checkouts
 - Reseller Payout X %

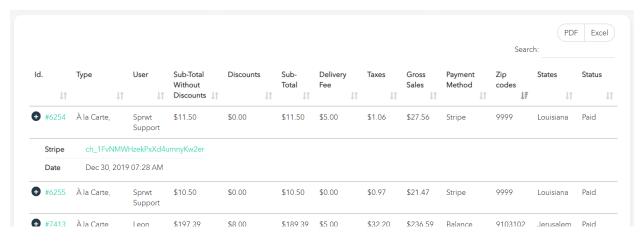


Taxes (Taxes Report)

Total tax, Total X % for each percentage you've set in Delivery Settings

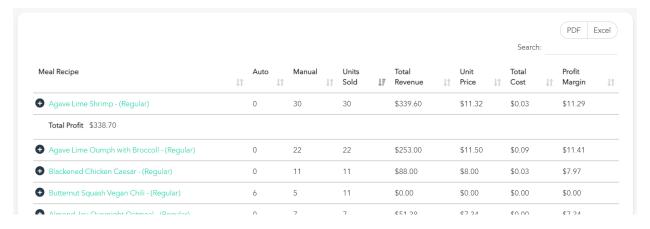


- For each checkout in the date range:
 - → Stripe payment page (if paid with card) and checkout date/time
 - □ ID# → Customer Orders page
 - o Type: ordering module, User: customer name
 - Sub-Total Without Discounts, Discounts, Sub-Total (with discounts),
 Delivery Fee, Taxes, Gross Sales, Payment Method
 - Zip codes, States, Payment Status



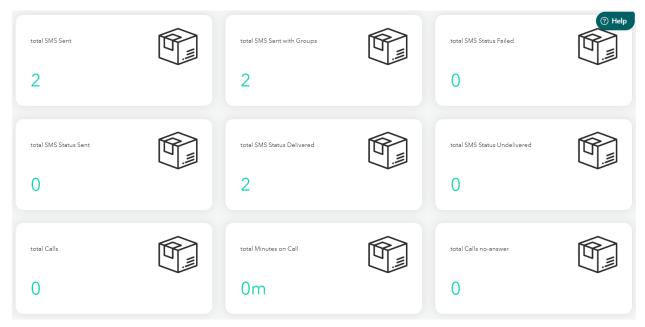
Meals (Meal Sales Reports)

- For each meal ordered during the date range:
 - → Total Profit
 - Meal Name (Portion Size) → Meal Recipe page
 - Selection Type: Auto, Manual
 - Units Sold, Total Revenue (unit price total cost), Unit Price, Total Cost (of the meal, surcharge if pack/plan), Profit Margin (per meal)



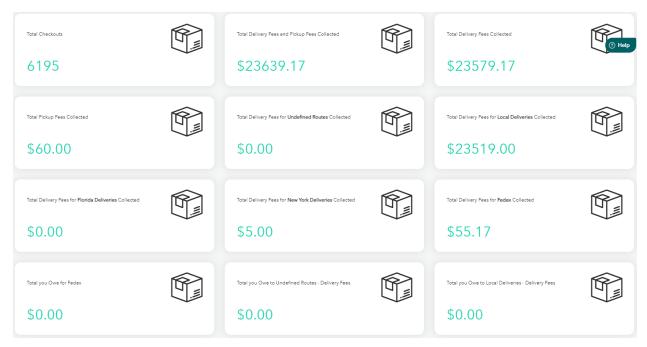
SMS (SMS Report)

- Total SMS Sent, Total SMS Sent with Groups
- Total SMS Status: Failed, Sent, Delivered, Undelivered
- Total Calls, Total Minutes on Call, Total Calls no-answer



Delivery (Delivery Report)

- Total Checkouts
- Total Delivery Fees and Pickup Fees Collected, Total Delivery Fees Collected, Total Pickup Fees Collected
- Total Delivery Fees for X Route Collected
- Total you Owe: for Fedex, to X Route Delivery Fees, to Sprwt



SMS

Send messages to groups or individual customers

Compose

Contacts

History

Chat

Buy Credits

Numbers

 Balance: amount purchased from Buy Credits

Available Balance: \$9.86

From: created in Numbers

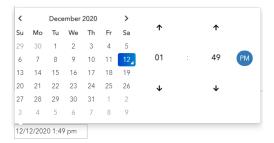


- To:
 - o Plan Group
 - SMS List: created in Contacts
 - Global
 - People without checkouts over a week/month
 - Checkouts in the previous week/2 weeks/month
 - People (with a user profile) who have never purchased
 - Modules: ordering systems
 - Delivery/Pickup: for yesterday, today, each day of next week

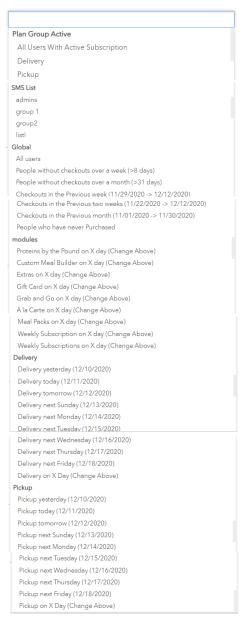
Search Date for checkouts



- Search Date for checkouts: MM/DD/YYYY specify recipients
- Message
- Schedule



То



Message

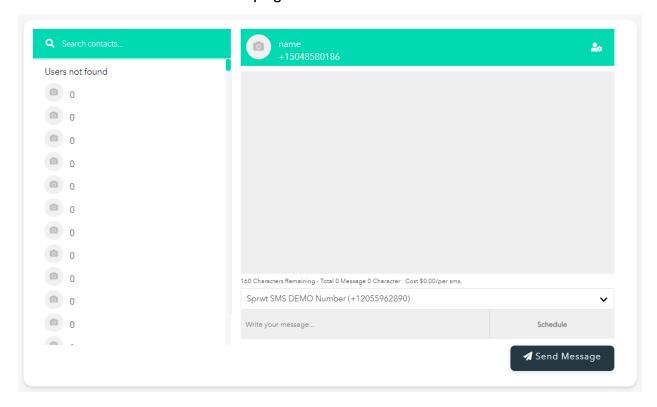




Chat

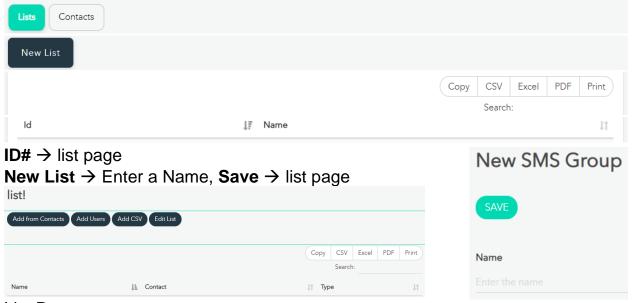
Message individual customers, searching by name and scheduling if necessary.

Profile Gear Button → Users page



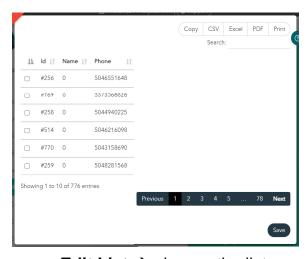
Contacts

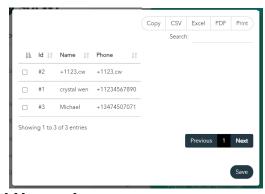
Manually create SMS groups or upload contacts.



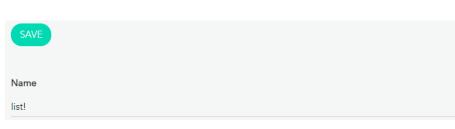
List Page:

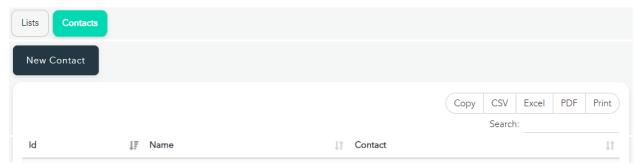
 Add from Contacts → select checkboxes from SMS > Contacts





- Add Users → select checkboxes from Users
- Add CSV → upload a CSV file with a column of information either with just the contact number, or contact number;name
- Edit List → change the list name

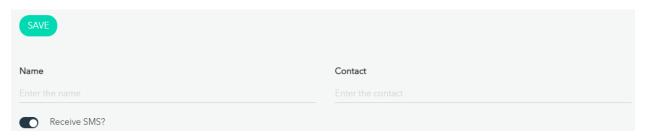




ID# → contact page

New Contact → new contact page Contact Page:

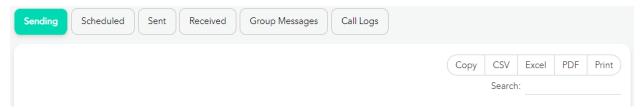
Customer Name, Contact Phone Number, Receive SMS toggle



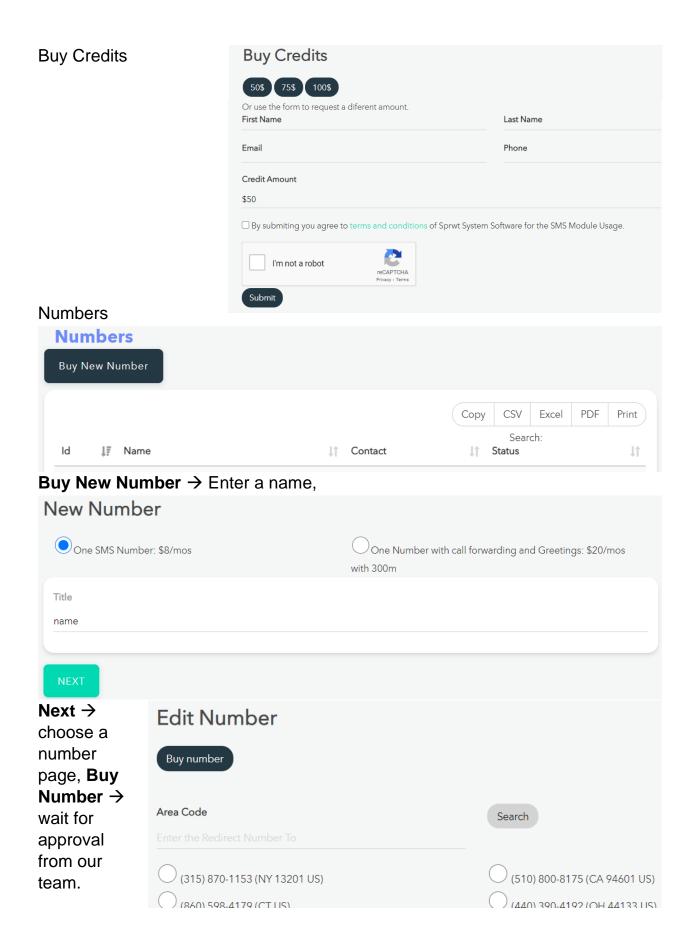
History

See each message's (**ID#** → a page with Message, and, for messages sent to Users, User: name and "Send message")

Contact, Message, Created on Date/Time, and



- Sending: Error Count (ID# → includes Error)
- Scheduled: Scheduled to Date/Time
- Sent: Status, Sent on Date/Time (ID# → includes Contact)
- Received
- Group Messages: (no Contact), Sending On Date/Time (ID# not clickable)
- Call Logs: (no Message), Contact Forward, Status, Duration



ID# →

Edit Number →

Title

Demo Number

Status — Choose a number:

Choose Number

→ choose a number page (see previous page)

Status — In Revision:

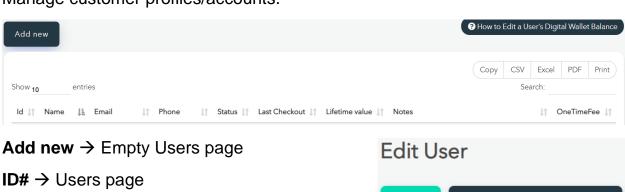
Your request is being processed Plan: One Number(\$8/mos) Number: +12059274631

• Status - Active:

Plan: One Number (\$8/mos)
Number: +12055962890

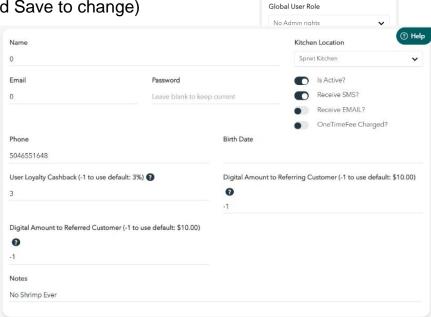
Users

Manage customer profiles/accounts.



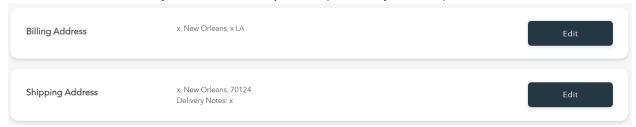
Users page:

- Make sure to click Save after making any changes
- Edit Balance → add or remove an amount from the customer's digital wallet that they can use as order credit during purchases. You can add an internal note to keep in the transaction history
- Profile Photo: upload from File Explorer
- Global User Role: created in Users Profiles
- Name, Kitchen Location, Email, Phone
- Password (type and Save to change)
- Active, Receive SMS, Receive Email. OneTimeFee
- Birth Date, User Loyalty Cashback, **Digital Amount** to Referring Customer, **Digital Amount** to Referred Customer
- Notes

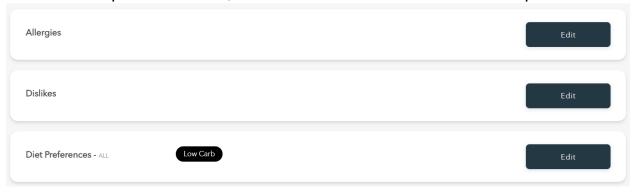


Edit → popup to change other customer specific information

- Billing Address: Street address, City, State, Zip Code
- Shipping Address: Street Address, City, State, Zip Code, Phone, Gate Code, Delivery Notes, Transporter (Delivery Route)

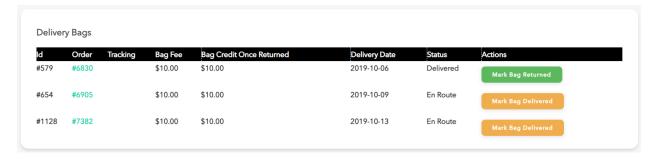


- Allergies, Dislikes, Diet Preferences: click to select (Kitchen Settings)
 - Diet: select Search Type: Select meals that match any one of these options selected; Select meals that match all of these options



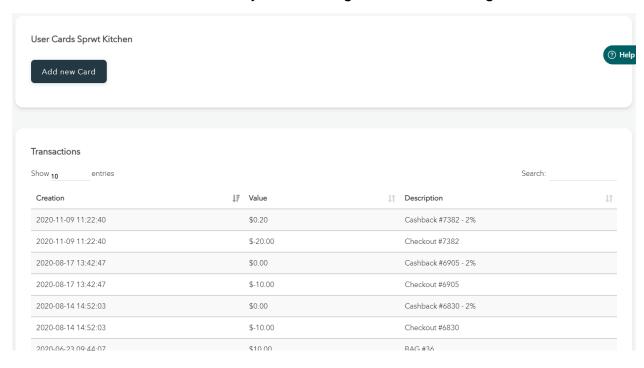
Delivery Bags

 Bag ID#, Order ID# → Customer Orders page, Return Fee, Delivery Date, Status, Status change buttons



Payment

- Add new Card → popup with Card number, Expiration date, CVC Code
- Transactions: view history of all changes to customer digital wallet balance



Delivery Settings

Manage the options that customers can select from as their shipping option and the associated fees.

States

<u>Delivery Rates – Zipcode</u>

Delivery Routes & Methods

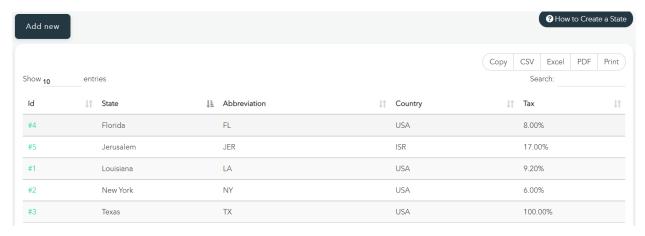
Pickup Locations

Retail Locations

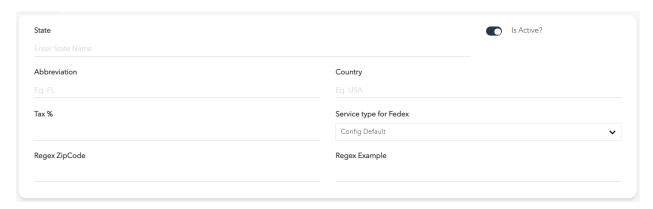
Bag Types

States

Manage the options customers can choose from for their delivery address, to apply a group tax rate on the order.

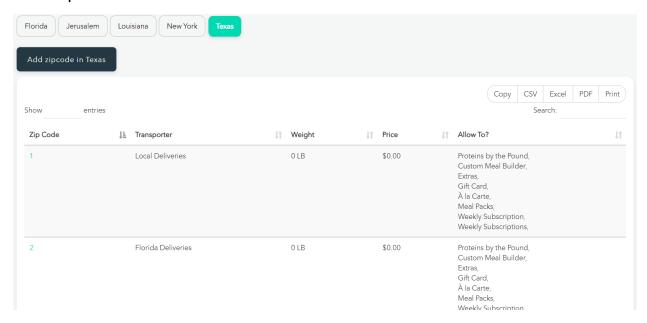


 Add New → State, Abbreviation, Country, Tax %, FedEx configuration, Regex ZipCode



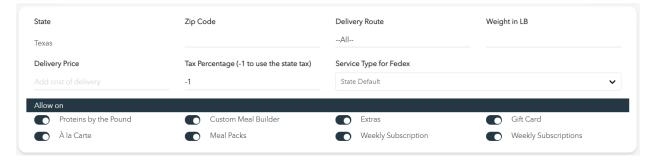
Delivery Rates - Zipcode

Manage the specific zip codes you deliver to, how to sort those orders, how much to charge for delivery, and/or what ordering systems will be available, for each zip code.



Add zipcode in State → empty state page:

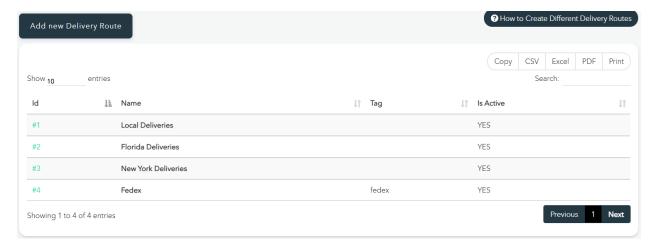
- Zip Code, exactly as the customer should type when entering their address
- Delivery Route, created in Delivery Routes & Methods, that these orders should be grouped in on the reports
- · Weight in LB
- Delivery Price for each date on which the customer receives a delivery
- Tax Percentage, if unique to this zip code
- FedEx route configuration
- Allow on, certain ordering systems



To add multiple zip codes at once, follow the instructions on <u>this spreadsheet</u>, and send the link to <u>support@sprwt.io</u> when finalized.

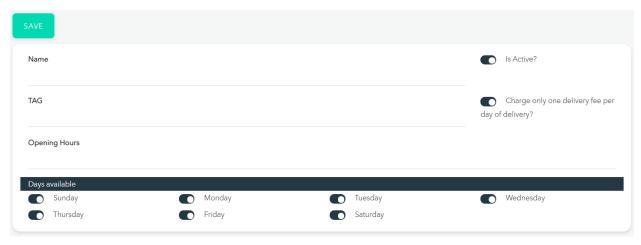
Delivery Routes & Methods

Manage the routes by which your orders will be categorized in your delivery report, in order to group together different zip codes and control the availability for each.



Add new Delivery Route → empty delivery route page:

- Name and Opening Hours to display to customers
- Days available, if certain routes shouldn't be options for orders made for a particular date's menu
- Is Active toggle, turn off to override availability
- Charge only one delivery fee per day of delivery, if multiple orders are made for a particular date by one customer (eg subscription renewal and subscription meal selection)
- Tag for SEO



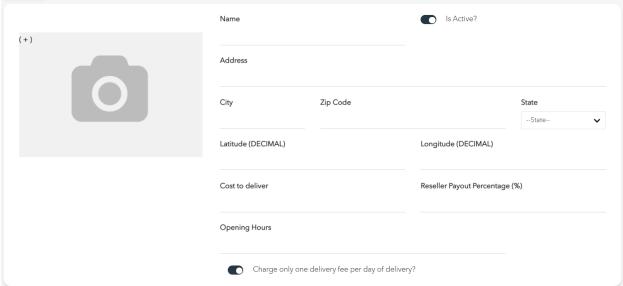
Pickup Locations

Manage the locations customers can choose to pick up meals from, how much to charge for delivery, and/or what ordering systems will be available.



Add new → empty pickup location page:

- Photo, Name, Address, City, Zip Code, State, Opening Hours to display
- Latitude and Longitude coordinates to pinpoint on the interactive map
- Cost to deliver, cost for this customer to select this pickup location
- Reseller Payout Percentage of orders to calculate for Pickup Sales reports
- Charge only one delivery fee per day of delivery, if multiple orders are made for a particular date by one customer (eg subscription renewal and subscription meal selection)



- Meal Prep Online Pickup Days, if certain locations shouldn't be options for orders made for a particular date's menu
- Modules allowed Online, certain ordering systems



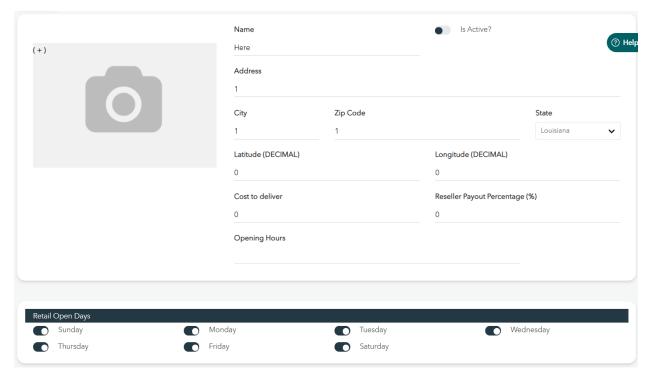
Retail Locations

Manage the locations customers can make retail purchases from, how much to charge, and/or what days will be available.



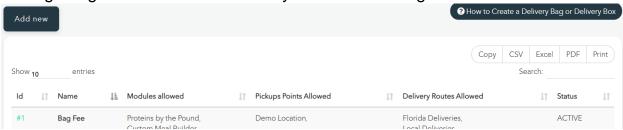
Add new → empty retail location page:

- Photo, Name, Address, City, Zip Code, State, Opening Hours to display
- Latitude and Longitude coordinates to pinpoint on the interactive map
- Cost to deliver, cost for this customer to select this pickup location
- Reseller Payout Percentage of orders to calculate for Pickup Sales reports
- Retail Open Days, if certain locations shouldn't be options for retail orders made for a particular date's menu



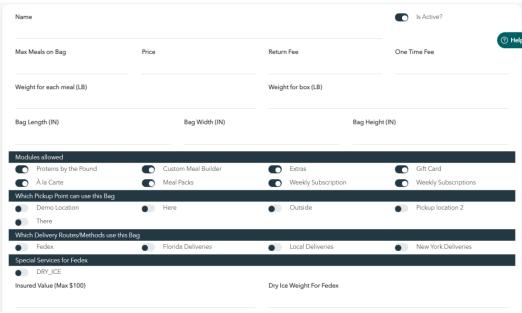
Bag Types

Manage bag fees that customers may need to be charged with their orders.



Add New → empty bag page:

- Name: fee title for invoice
- Max Meals on Bag: after how many meals a customer will have to pay an additional bag fee
- Price and Return Fee each bag will cost Price, and Return Fee will be deposited into their digital wallet when the bag is marked as returned through the Bag Tracking system
- One Time Fee the amount that will be charged for a customer's first order using a bag
- Availability for each delivery checkout, the system will decide which bag the customer is charged for based on the toggle values in the following sections:
 - Modules allowed need a different bag for CMB, subscriptions, etc.?
 - o Which Pickup Point can use this Bag
 - Which Delivery Routes/Methods use this Bag
- Special Services for FedEx



Kitchen Settings

Create the different ways you might tag, categorize, or group the meals or ingredients that you'll be working with.

Meal Categories Groups

Meal Categories

Ingredient Categories, Allergens, and Dislikes

Weekly Subscription

Weekly Subscription Groups

Meal Packs

Macros

Portion Sizes

Units

Meal Categories Groups

Ad	d new	
ld		Name
#2		Diet
#1		Туре

Create umbrella groups for the categories you'll use to identify your meal recipes.

Add New → type a Name

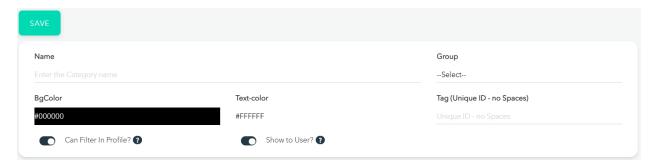
Meal Categories

Create the categories by which you'll identify your meals, whether it's because you want to allow customers to filter with them, or your sets specify that it includes a certain number of a particular category of meal (perhaps because prices are differentiated by categories).



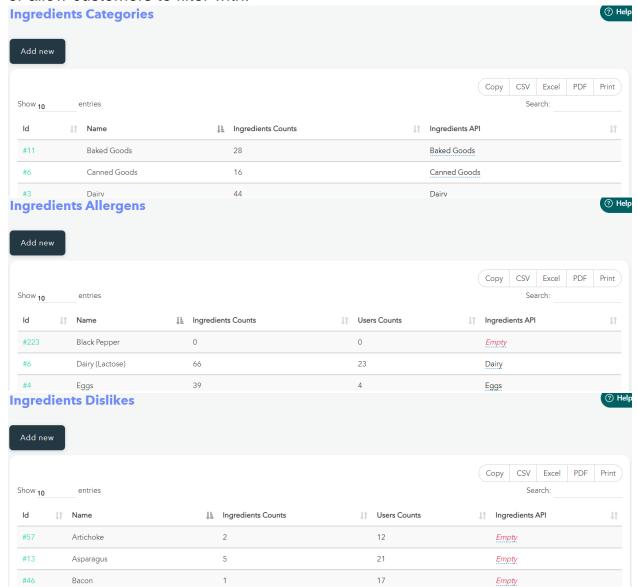
Add New → empty Meal Category page:

- Name, Group (Meal Categories Groups)
- BgColor &Text-color for the tag as it appears on the meal card, SEO Tag
- Can Filter in Profile a customer can specify in their preferences that they have this diet restriction, and so the system will remember that if they ever allow the system to randomly select meals for them
- Show to User any customer can filter based on this category, so if you
 have something for internal use only, you'll turn this off



Ingredient Categories, Allergens, and Dislikes

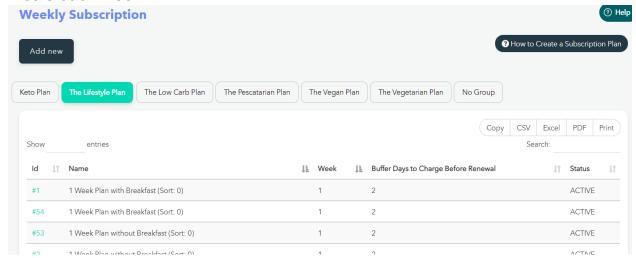
Create the tags by which you'll identify your ingredients, each of which can belong to one category to sort internally and multiple allergens/dislikes to display or allow customers to filter with.



Add New → Empty page: Enter a Name, Select an Ingredient API, and hit Save. Ingredients Counts: number of ingredients created in Kitchen with this tag Users Counts: number of users who specified this allergen/dislike on their profile Ingredient API: link to a tag that items in the database are attached to, so that when importing ingredients in Kitchen from the database, these tags will be pulled in the way your system configures them.

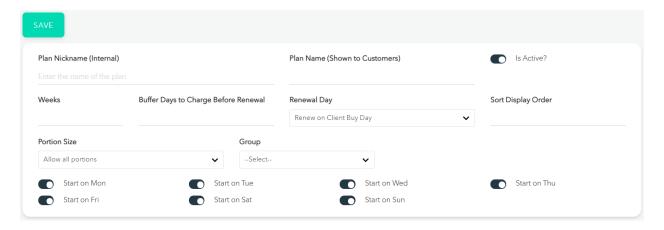
Weekly Subscription

Create renewing plans with which customers can subscribe to a set number of meals each week.



Add new → new Subscription page

- Set an internal Plan Nickname, and a Plan Name for front-end display
 - Sort Display Order use a number to force the order in which subscription options will appear to customers
- Renewal
 - Weeks length of time each subscription renewal includes
 - Renewal Day day of the week that this plan will renew
 - Buffer Days to Charge Before Renewal payment will start X days before renewal, and retry each day until Renewal Day if it fails
- Portion Size size for which the set's price accounts for; allow all portion sizes will charge an upgrade price to choose a larger size
- Group (Weekly Subscription Groups)
- Start on day of the week a subscription's first selection can be chosen

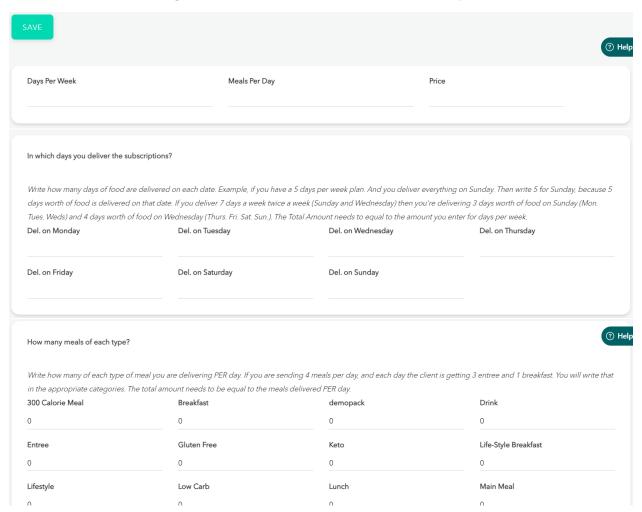


Save → a new section will appear to manage prices

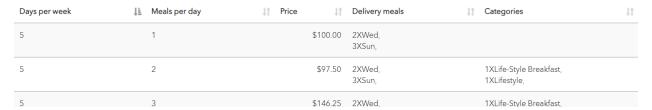


Add Price → new price page

- Days Per Week: number of days of food each week includes
 - Del. on: number of days of food customers will receive on each pickup/delivery date
- Meals Per Day: number of meals each day of food includes
 - Categories: number of meals in this category each day of food includes (across categories, must add up to meals per day, unless all are 0, which allows customers to select any meal on the menu)
- Price: amount customers will be charged for each renewal (for all weeks), excluding upgrade prices and surcharge prices
 - Use <u>this guide</u> to calculate based on set meal prices/discounts

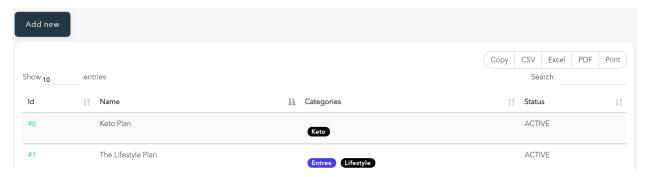


 In the table, click any value to go to the price page and make changes to the price, delivery dates, or categories



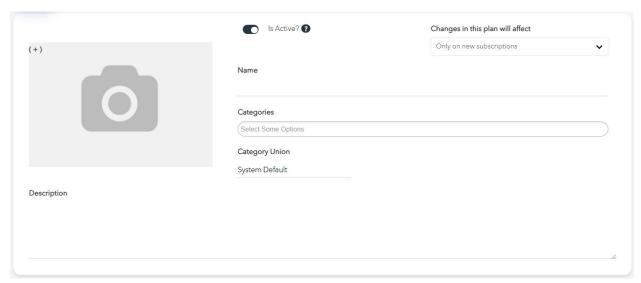
Weekly Subscription Groups

Create groups for subscriptions that customers could select first.



Add new → empty subscription group page

- Name, Description, Categor(ies, Category Union for combinations of multiple) to specify which meals can be chosen for subscriptions in this group (System Default set in Configurations)
- If there are already subscribers, select Changes in this plan will affect before hitting Save.



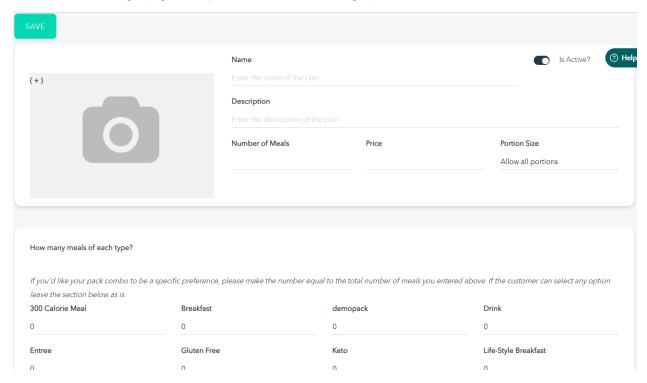
Meal Packs

Create sets of meals which customers can purchase one time.



Add new → new Meal Pack page

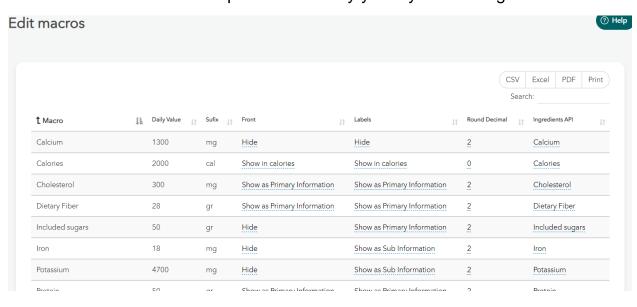
- Name and Description to display
- Number of Meals customers can select
 - How many meals of each type? number of meals in each category this set includes (across categories, must add up to Number of meals, unless all are 0, which allows customers to select any meal on the menu)
- Portion Size size for which the set's price accounts for; allow all portion sizes will charge an upgrade price to choose a larger size
- Price: amount customers will be charged for each renewal (for all weeks), excluding upgrade prices and surcharge prices



Macros

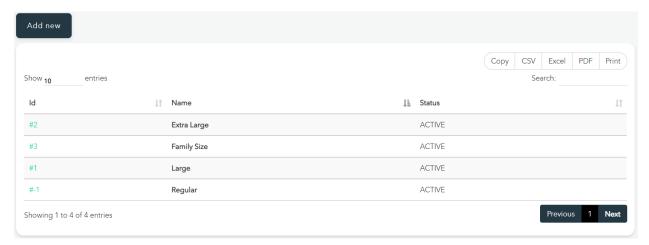
Specify which and how nutritional information will be shown.

- Front, Labels → Hide, Show in calories, Show as Primary Information,
 Show as Sub Information
- Round Decimals
- Ingredient API → link to a field calculated for in items in the database, so
 that when importing ingredients in Kitchen from the database, the macro
 information set will be pulled in the way your system configures them.



Portion Sizes

Manage different sizes that meals may be offered in, where customers can upgrade one recipe from one size to another.

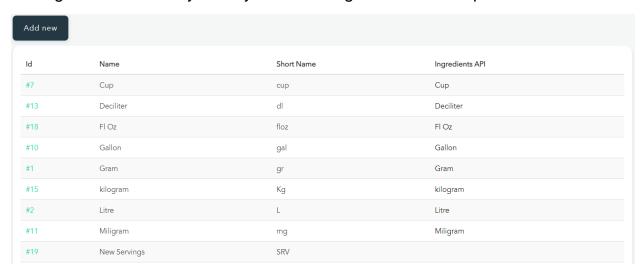


Add new → empty Portion Size page: space to change the name

Ensure that the portion size with ID #-1 is your smallest and cheapest size.
 Meals will default to this size and customers may upgrade if available.

Units

Manage units in which you may calculate ingredients for recipes.



Add new → empty Unit page: space to change the name, short name, for reports, and ingredient API (link to a unit calculated for in items in the database, so that when importing ingredients in Kitchen from the database, the units will be pulled in the way your system configures them.)

Business Settings

Coupons

Giftcards

Cut Off Timer

Fags

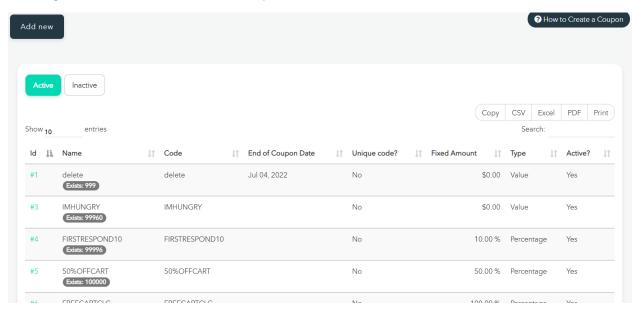
Configuration > <u>Business</u>, <u>Marketing</u>, <u>Order</u>, <u>Theme</u>

Users Profiles

Kitchen Locations

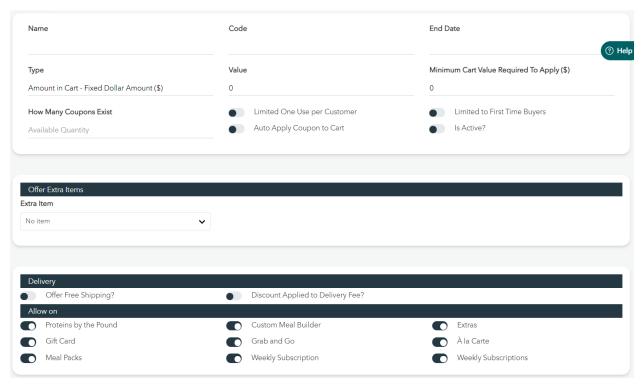
Coupons

Manage discounts customers may use.



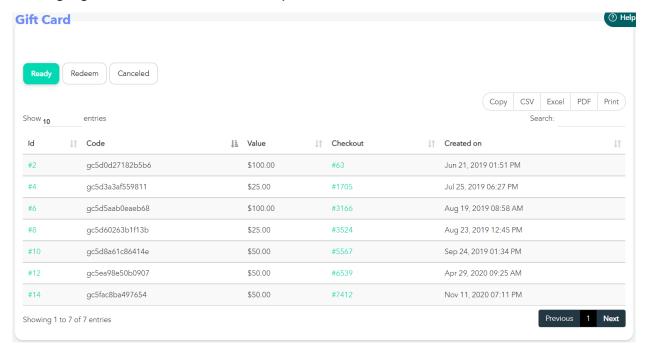
Add new → empty Coupon page

- Identification
 - Name that appears on the invoice
 - Code that customers would type in at checkout (not case-sensitive)
- What the customer will receive
 - Type and Value of monetary discounts
 - Current checkout subtraction Amount in Cart Fixed Dollar Amount (\$); Percentage of Cart (Subtotal)
 - Digital Wallet credit addition, upon completion of checkout Fixed Dollar Amount to add to Digital Wallet; Fixed Percentage to add to Digital Wallet (Subtotal)
 - Value: amount or percentage
 - Offer Extra Items: added to the current checkout for \$0.00.
 - Delivery
 - Offer Free Shipping?: Delivery fee waived.
 - Discount Applied to Delivery Fee?: Dollar amount applies to delivery fee first, or percentage includes delivery.
 - *NOTE: IF YOU ONLY WANT TO OFFER THE EXTRA OR DELIVERY COUPON, SET VALUE TO 0
- Availability
 - End Date last date this coupon can be used on (not required)



Giftcards

Manage gift cards customers have purchased.

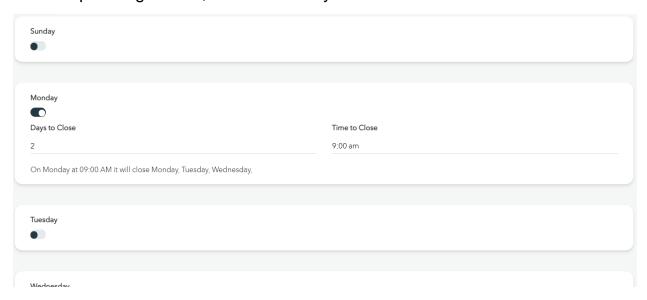


ID# →



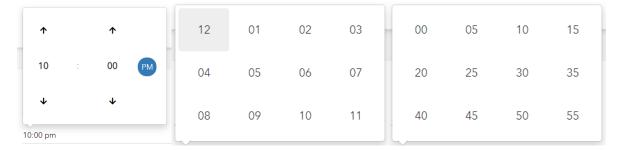
Cut Off Timer

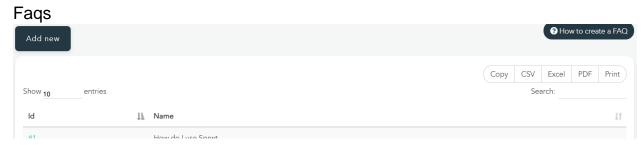
Manage the cut off times after which customers can no longer place orders from certain upcoming menus, to automatically close meal selections.



Turn on the toggle for any day that there will be a cut off on.

- Days to Close: how many days after this day of the week that customers cannot place orders for once the cut off is triggered.
- Time to Close: specify the time the cut off will be triggered on this date.
 - o Control with the arrows, or by clicking the hour, minute, or AM/PM





Add new → new FAQ page: Title (Question), Content (Answer), Delete button

Configuration > Business: <u>General</u>, <u>Cart</u>, <u>Dashboard</u>, <u>Integrations</u>, <u>Kitchen</u>, <u>Labels</u>, <u>Payment</u>, <u>Website</u>

Business: General

Manage how customers can choose and receive meals.

- Allow Deliveries: Yes or No
 - Delivery will or will not be a shipping option. Further availability specifications can be made in Delivery Routes & Methods.
- Allow Pickups: Yes or No
 - Pickup will or will not be a shipping option. Further availability specifications can be made in Pickup Locations.
- Charge taxes on delivery: Yes or No
 - The tax rate will or will not be applied to the Delivery Fee created in Delivery Rates - Zipcode.
- Meals Filtering
 - When ordering A La Carte, If a customer selects 2+ Diet categories and 2+ Type categories to add as filters, the meals they will see when they apply the filters will be tagged with
 - AND: all selected Diet categories and all selected Type categories.
 - OR: 1+ selected category.
 - Default: 1+ selected Diet category and 1+ selected Type category [(Diet or Diet) AND (Type or Type)].
- Show Meal Category Tags on Menu: Yes or No
 - The Category Tags will or will not be shown on the View Menu page when viewing all the meals at once.
 - Note: If a customer is making a selection, the categories will always be shown, unless in the Meal Categories page, both colors are white, or Show to User is turned off.

Key	↓ Value ↓↑
Allow Deliveries	Yes
Allow Pickups	Yes
Charge taxes on delivery?	No
Meals Filtering (Default = A or b AND 1 or $2 \mid Or = A$ or B or 1 or $2 \mid And = A$ and B and and 2)	1 AND
Show Meal Category Tags on Menu	No

Business: Cart

- Manage how much a customer must purchase in order to checkout.
- A La Carte Minimum Dollar Amount
 - A la Cart: Amount (\$) Minimum Value (excluding tax): number
 - A customer will have to spend this numerical cost value on A La Carte items in order to complete a checkout that contains A La Carte items.
 - o A la Carte: Amount (\$) Minimum Per Delivery Day or Per Cart
 - Per delivery day: if in one checkout, a customer purchases items to be received on multiple days, the minimum must be met for each day that customers will be receiving their meals.
 - Per cart: a customer's total at checkout must meet the minimum.
 - A la Carte: Is the Amount (\$) Minimum Applied to Discounts
 - Subtotal With discounts: the customer's total, after discounts have been applied, needs to meet the minimum.
 - Subtotal Without discounts: the customer's subtotal, before discounts have been applied, needs to meet the minimum.
 - If not met, the following will be displayed to customers:
 - (A La Carte page) We have a \$X order minimum for A la Carte. You have \$n in the cart currently. Please add an additional. \$X-n to your cart to complete your checkout.
 - (Cart) We have a \$X item order minimum for A la Carte.
 You've selected \$n/\$X. Please select \$X-n more meals to checkout.

Key	[↓] Value	11
A la Cart: Amount (\$) Minimum Value (excluding tax)	50	
A la Carte: Amount (\$) Minimum Per Delivery Day or Per Cart	Per delivery day	
A la Carte: Is the Amount (\$) Minimum Applied to Discounts	Subtotal Without discou	nts

- A La Carte Minimum Item Amount
 - A la Carte: Item Minimum per Checkout: number
 - A customer will have to purchase this many A La Carte items in order to complete a checkout that contains A La Carte items.
 - If not met, the following will be displayed to customers:
 - (Cart) We have a X item order minimum for A la Carte. You've selected n/X. Please select X-n more meals to checkout.

A la Carte: Item Minimum per Checkout	<u>5</u>

- Any/Multiple Ordering System(s) Minimum Dollar Amount
 - Cart: Amount Minimum Applied to Discounts
 - Subtotal With discounts: total from modules, after applied discounts, must meet minimum.
 - Subtotal Without discounts: subtotal from modules, before applied discounts, must meet minimum.
 - Cart: Amount Minimum Per Delivery Day or Per Cart
 - Per delivery day: meals for each delivery/pickup day must meet minimum.
 - Per cart: a customer's total at checkout must meet minimum.
 - Cart: Amount Minimum Value (include delivery fee & exclude tax)
 - This must be spent from module items to purchase items from those modules.
 - Cart: Order Modules Amount (\$) Cart Minimum Applies
 - Select ordering modules. The total amount spent from these ordering modules must meet the minimum.
 - Note: Don't check Choose Meals On Subscriptions, or a checkout that only contains subscription selections (price: surcharges and upgrade prices) must meet the minimum.

☐ By Pounds

Custom Meals ✓ GiftCards

Choose Subscriptions Choose Meals On Subscriptions

- If not met, the following will be displayed to customers:
 - (Cart): You have \$n in the cart currently. Please add an additional \$X-n to your cart to complete your checkout.

Cart: Amount Minimum Applied to Discounts	Subtotal Without discounts
Cart: Amount Minimum Per Delivery Day or Per Cart	Per delivery day
Cart: Amount Minimum Value (include delivery fee & exclude tax)	100
Cart: Order Modules Amount (\$) Cart Minimum Applies	A la cart GiftCards

- Force Agree on cart
 - Client just need to checkout: customers will be shown a message that says By clicking checkout you agree to our Terms & Conditions.
 - Client need to pick the agree box: customers will need to click a checkbox that says I agree to the Terms & Conditions to order.
- oneTimeFee: number
 - Upon their first checkout from their profile, customers will have to pay this amount.

Force Agree on cart	Client just need to checkout
oneTimeFee	10

Business: Dashboard

- Manage the links you want to have easy access to when you log in to the admin dashboard, in the Quick Links section, and how will they appear.
- Quick link n
 - Type a link.
 - Note: if it's a page within the Sprwt system, you can start after the domain name, e.g. /admin/menus.
 - Note: if it's a page outside of the Sprwt system, make sure you start with the http
- Quick link name n
 - Type a name that can be clicked on to reach Quick link n.

Key	ŢĒ	Value
Quick link 1		admin/reports/chefs
Quick link 2		admin/reports/labels
Quick link 3		admin/reports/delivery
Quick link 4		admin/ingredients/0
Quick link 5		admin/meals/0
Quick link 6		admin/menus
Quick link name 1		Cooking Report
Quick link name 2		Generate Labels
Quick link name 3		Delivery Report
Quick link name 4		Create Ingredient
Quick link name 5		Create Receipe
Quick link name 6		Set Menu

Business: Integrations

Manage which Facebook and captcha to integrate and secure your site.

Key	ŢΞ	Value
facebook_appid		Empty
facebook_appsecret		<u>Empty</u>
facebook_pageid		Empty
facebook_themecolor		Empty

- Click this link to create a new Google reCAPTCHA.
 - Select reCAPTCHA v2, then select the specific validation type you'd like to use.
 - Enter the domain name that your Sprwt site will be directed to when you launch.
 - Enter the email that you'd want to use to log in to the Admin Console and adjust security preferences and track interaction.
- When you submit the form, enter the Secret Key and Site Key in Google Recaptcha - Secret Key and Google Recaptcha - Site Key.

Google Recaptcha - Secret Key	6Lf288UZAAAAAASIK1ZUGJQ2vLrRvobyj2e-QAyk
Google Recaptcha - Site Key - Go to https://www.google.com/recaptcha/admin/create	6Lf288UZAAAAAMcTZxUvPoP8UFc3x4fEWXmbb2
hotjar_id	Empty

Business: Kitchen

- Calendar Visible Date Range: number
 - Customers can see this many upcoming menus (regardless of how many menus are set in Meal Prep Menu) and make purchases.

Key	ŢΞ	Value
Calendar Visible Date Range		<u>5</u>

- How do you want to display ingredients on website?
 - Do not show sub-recipes or ingredients
 - Show Sub-Recipes only (Sub-Recipe, Sub-Recipe, etc.)
 - Show Sub-Recipes and its ingredient breakdown (Sub-Recipe (ingredient, ingredient, etc.), Sub-Recipe (ingredient, ingredient, etc.), etc.)
 - Show ingredients only (ingredient, ingredient, etc.)

How do you want to display ingredients on website? Show Sub-recipes and its ingredient breakdown

 Show 'How To' on website?: Yes or No On each of the ordering system pages, a How to Order X button brings up a pop-up video of how to order from the ordering system. 		
will or will not appear.	la Carte O How to Order A la Carte	
Show 'How To' on website?	Yes	
 Customers will or will it 	Categories / Show Dislikes: Yes or No not be able to select Allergens / Category on Profile Preferences that will automatically ee.	
Show Allergens	Yes	
Show Diet Categories	Yes	
Show Dislikes	Yes	
 Show on Footer / Show on Header Menu / Show on Homepage: select ordering modules Select which items ordering systems will appear in the Meal Ordering pages in the footer, menu bar Order drop down, and modulon the home page 	✓ GittCards	
Show on Footer	Packs By Pounds A la cart Custom Meals GiftCards Extras	

A la cart
Custom Meals
GiftCards
Extras

Show on Homepage

Packs
By Pounds
Choose Meals On Subscriptions
A la cart
Custom Meals

Packs By Pounds

Choose Subscriptions

Show on Header Menu

Business: Labels

- Manage the appearance of the labels.
- Custom Meal Builder, Extras, Meals, Proteins by the Pound Label
 - Select the fields that will appear on a label for each CMB item / Extras item / Meals (purchased from A La Carte, Subscription, or Meal Packs) item / BTP item.
- Expiration Date text: Enjoy by or Freeze by
 - This text will precede the expiration date.
- Meals Expiration Days (Labels): number
 - The expiration date that appears will be this many days after the customer receives the meals.
- Show Sub-ingredients on label
 - Yes
 - Sub-Recipe
 (ingredient,
 ingredient, etc.),
 Sub-Recipe
 (ingredient,
 ingredient,
 ingredient, etc.),
 etc.
 - o No
 - ingredient, ingredient, etc.

I. Key	↓≞ Value
Custom Meal Builder	Company Logo Meal Name Customer Checkout ID Customer Name Expiration Date Ingredients Macros
Expiration Date text	Enjoy by
Extras	Company Logo Meal Name Customer Checkout ID Customer Name
Meals	Company Logo Order title Customer Checkout ID Customer Name Macros Expiration Date Subscription Group Name Ingredients Allergens Heating Instructions
Meals Expiration Days (Labels)	4
Proteins by the Pound Label	Company Logo Meal Name Customer Checkout ID Customer Name Expiration Date Ingredients Macros
Show Sub-Ingredients on label	Yes

Business: Payment

- Manage the currency your site uses.
- currencyCode: 3 character code, e.g. USD, GBP, RMB, etc.
- currencySymbol:

symbol to represent the currency when displaying costs, e.g. \$, £, ¥

Key	1=	Value
currencyCode		USD
currencySymbol		<u>\$</u>

Business: Website

- Manage how the website will be searchable.
- Company Email: contact email for header, footer, Contact page.
- Company Favicon: 100x100 JPG or PNG image for browser tab icon.
- Company Logo: image file for navigation bar, dashboard, labels.
- Company Main Address: text, for Contact page.
- Company Main Address Latitude and Company Main Address - Longitude: decimal-formatted coordinates to pinpoint the Contact page interactive map.
- Company Phone Number: contact phone number for header, footer, Contact page
- Company State: SEO state
- Company State Abbreviation: two letters, SEO state abbreviation
- Company Website URL: final site
- Company Zipcode: SEO zip code
- Custom Badge Color: HTML color code for custom banner on meals.
- Custom Badge Title: text for custom banner on meals.
- Fields mandatory on Register: fields necessary to successfully register a customer profile.
- Fields to ask on Register: fields for customer profile register page.
- Premium Badge Color: HTML color code for premium flag on meals.
- Premium Badge Title: text for premium flag on meals.
- Show Countdown: Yes or No, timer to cutoff clock for the header
- System Email BCC Email Address: email addresses separated with semicolons, to which checkout confirmations will be sent.
- System Email Email Address From: email address on behalf of which customers will receive confirmations.
 - Note: once changed, click Click to Verify email at the top of the page → sends a verification link from AWS SES.

	supportesprivitio
Company Favicon	Choose File No file chosen
Company Logo	client_logo.svgX Choose File No file chosen
Company Main Address	777 S Federal Highway
Company Main Address - Latitude (Ex: 0,6632321225)	40.511965
Company Main Address - Longitude (Ex: 0,6632321225)	-74.249234
Company Phone Number	+1 917 639 5912
Company State	New York
Company State Abbreviation	NY
Company Website URL	https://demo.sprwt.io/
	3360600000

[↓] Value

support@sprwt.io

Company Email

Custom Badge - Color (Ex: #ff8400)	#ff8400
Custom Badge - Title	Custom
Fields mandatory on Register	Name Phone
Fields to ask on Register	Name Phone Birthdate Optin SMS Optin EMAIL
Premium Badge - Color (Ex: #f70000)	#f70000
Premium Badge - Title	Premium
Show Countdown	Yes
System Email - BCC Email Address (Separated by ;)	rui.marinho@slickviewstudios.
System Email - Email Address From	crystal@sprwt.io
System Email - Name from	Demo Sprwt Management Sys

- System Email Name from: name which customers will see that automatic order confirmations are coming from.
- Website description: text, description for your site in a search engine listing.
- Website Title: text, name of your site that appears in a search engine listing.

Our chefs hand-prepare each
each customer, to accommoda
preferences.
Demo Sprwt Meal Prep

Configuration > Marketing: <u>Analytics</u>, <u>Giftcards</u>, <u>Hub</u>, <u>Social</u>

Marketing: Analytics

- Bing Webmaster Verification Code
- Facebook Pixel Code
 - o Click this link.
 - Click Get Started under Business or Brand.
 - Create an ad account.
 - Create a pixel.
 - Copy the Pixel ID.
- Google Adwords Conversion Label
- Google Adwords Tracking Number
- Google TagManager
- Google
 Webmaster Verification Code

Key	↓
Bing Webmaster - Verification Code	Empty
Facebook Pixel Code	Empty
Google Adwords Conversion Label	Empty
Google Adwords Tracking Number	Empty
Google Analytics Tracking Number	UA-161807272-1
Google TagManager (GTM-XXX)	Empty
Google Webmaster - Verification Code	Empty

Marketing: Giftcards

- Allow Shipping: if your company has a physical gift card to deliver.
- Description, Subtitle, Title, giftcard_image to appear on the home page and gift card ordering page
- Required Fields
 - Recipient information that must be entered.
- Values: numbers separated by |
 - Each number will appear as an option available for customers to select titled \$n.

Key	[↓] Value
Allow Shipping	No
Giftcard: Description	Empty
Giftcard: Subtitle	Empty
Giftcard: Title	Gift Card
giftcard_image	giftcard_image.pngX Choose File No file chosen
Required Fields	Name Email Phone
Values (Separated by ' ' Ex: 10.20 20 30)	50 75 100 150 200 250

Marketing: Hub

- Referral Program
 - Allow Refer a Friend: Yes or No
 - Invite your friends and get money! profile card → popup with unique referral registration link & various send methods
 - Digital Amount to Referred Customer: numerical value
 - New accounts created with referral links will receive this credit.
 - Digital Amount to Referring Customer: numerical value
 - Account from which referral links are generated will receive this credit when new accounts are created with it.
 - Show Invite a Friend in the Site Footer: Yes or No
 - Invite a friend footer Button → referral link popup

Key	↓≞	Value	ΙŢ
Allow Refer a Friend		Yes	
Digital Amount to Referred Customer		10	
Digital Amount to Referring Customer		10	
Show Invite a Friend in the Site Footer		Yes	

Birthday Program

- Birthday Present Amount
 - Amount to added to a digital wallet on the birthday listed in customer profiles.

Birthday Present Amount	20	
,		

Reviews

- Facebook review URL and Google Review URL
 - If either one of these fields is not empty, Give us your feedback profile card with **button** → open a new tab with link.

Facebook review URL	https://www.facebook.com/sprwt.io/reviews
Google review URL	https://www.youtube.com/watch?v=oBpaB2YzX8s

Loyalty Program

- Loyalty Cashback Percentage: numerical value
 - Whenever any customer makes a purchase, they will receive this percentage of their checkout into their digital wallet.

Loyalty Cashback Percentage	<u>3</u>		
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Marketing: Social

Add links to create a button in the footer that will open a new tab that will direct to that link.

Key	1=	Value
Facebook		https://www.facebook.com/sprwt.io
Instagram		https://www.instagram.com/sprwt.io
Twitter		Empty
Youtube		Empty

Configuration > Order: A la Carte, <u>By The Pounds</u>, Custom Meal Builder, <u>Extras</u>, Grab And Go, <u>Packs</u>, <u>Subscription</u>

For all ordering systems, (Subscription: Module Meals and Module Subscription)

 Home page modules may include: Description, Module Image / Change the Image on the Home Page Module, Subtitle

 Title: how the ordering system's page will appear in the Order drop down

Key	↓
A la Carte: Description	Empty
A la Carte: Module Image	mealsbyunit_image.pngX Choose File No file chosen
A la Carte: Subtitle	Empty
A la Carte: Title	À la Carte

Order: By The Pounds and Order: Custom Meal Builder and Order: Packs

- Allow Customers to Create Multiple Combos in one a Single Order
 - Add another combo button on ordering page → new combo
- Allow Customers to Modify Quantity of a specific Combo
 - Option to change combo quantity on ordering page, next to Combo #

BTP: Allow Customers to Create Multiple Combos in one a Single Order Yes

BTP: Allow Customers to Modify Quantity of a specific Combo Yes

Order: By The Pounds and Order: Custom Meal Builder

- By the Pounds: n = 1 or 2; Custom Meal Builder: n = 1 or 2 or 3 or 4
 - o Option n Active, Choose your (Title) section on ordering page
 - Option n Is Required?, No (Title) (BTP) or --Not Wanted-- (CMB) option on ordering page
 - Option n Title, Name of section on ordering page

BTP: Option 1 Active	Yes
BTP: Option 1 Is Required?	Required
BTP: Option 1 Title	Proteins

Order: By The Pounds

- Allow Customer to Choose a Custom LB Quantity: Yes or No
 - Choose your quantity: Custom option → type an integer

Key Value

BTP: Allow Customer to Choose a Custom LB Quantity Yes

- Quantity Options: integers separated by |
 - Choose your quantity: each integer will appear as an option available for customers to select titled n Lbs.

BTP: Quantity Options (E: 1|2|3 Note: Separate by '|' symbol) 1|2|

Order: Extras

- Add a Popup on the Cart Preview Page
 - Extra order popup when a customer navigates to the cart

Key Value

Extras: Add a Popup on the Cart Preview Page No

- Show on the Cart Preview Page
 - Extra order section at the bottom of the checkout cart preview page
- Show Popup on Every Load
 - Extra order popup on every new or refreshed page

Extras: Show on the Cart Preview Page	Yes
Extras: Show Popup on Every Load	No

Order: Packs

- Allow Random Meals
 - Randomly select meals for each pack → fills up a pack

Packs: Allow Random Meals Yes

- Show Modal 'All Meals Selected': Show or Hide
 - A popup when pack is full: ALL MEALS SELECTED You selected all the meals for this pack with button → cart.
- Show Modal 'Ask for Extras or Combos'?
 - A popup when pack is full: BEFORE FINISHING...Do you want add any Extra Combo or Extra Addon to this day? with No button and Yes button → WHAT WOULD YOU LIKE TO ADD? popup with ADD EXTRA COMBO & ADD EXTRA ADD ON button.

Packs: Show Modal 'All Meals Selected'	Show
Packs: Show Modal 'Ask for Extras or Combos?'	Show

Order: Subscription

- Auto Renew Default: Auto or Manual
 - New subscriptions will be by default set to this option for renewal.
- Client can choose meals?
 - Meal selection section on profile subscription settings
- Client can set Auto Renew?
 - Automatic/Manual renewal option when selecting a subscription
- Client skip Settings
 - Renewal date adjustment after skip:
 - o Manually adjust Renewal Settings: customers must set
 - Renew on current renewal date for the last week available: same day of the week at the end of current billing period.
 - Renew on last day of deliveries: last day they will receive meals.
- Meal Plan: Allow Extra Meals
 - o Add another meal for A La Carte cost on subscription page button
- Meal Plan: Allow Random Meals
 - Randomly select meals button for customers

Key	*= Value
Auto Renew Default	Auto
Client can choose meals?	Yes
Client can set Auto Renew?	Yes
Client skip Settings	Renew on last day of deliveries
Meal Plan: Allow Extra Meals	Yes
Meal Plan: Allow Random Meals	Yes

- Show Cancel request button on profile
 - Request to cancel button for customers
- Subscription Start Date Buffer Period (in weeks): Integer

Show Cancel request button on profile	Yes
Subscription Start Date Buffer Period (in weeks)	7_

Configuration > Theme: <u>About</u>, <u>Contact Us</u>, <u>General</u>, <u>Home</u>, <u>Macros</u>, <u>Navigation</u>

Theme: About

• < 2000 characters per field

• About: Description

• About: Description Bottom

About: ImageAbout: Title

• About: Title Bottom

Key	↓	
About: Description	About: Description	
About: Description Bottom	About: Description Bottom	
About: Image	theme_about_image.jpgX Choose File No file chosen	
About: Title	About: Title	
About: Title Bottom About: Title Bottom		

about title

about description



about title bottom

about description bottom

Theme: Contact Us

 Company: Show Address

• Company: Store Hours

• Company: SubTitle

Key	↓≞ Value
Contact: Show Address	Yes
Contact: Store Hours	Contact: Store Hours
Contact: SubTitle	Contact: SubTitle

Contact

Contact: SubTitle
Company Main Address

Get in touch

Company Phone Number Company Email Store Hours:

Contact: Store Hours

Theme: General

• Image Placeholder

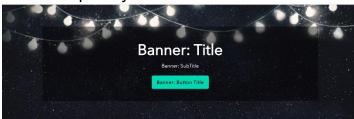
 Primary Color: HTML color code for buttons, highlights, ½ How it Works, ½ modules

↓ Value
Choose File No file chosen
06B4FC
#fff
d6da78
#fff

- Primary Color -
 - Contrast Color: HTML color code for text against primary color
- Secondary Color: HTML color code for ½ How it Works, ½ modules, countdown timer
- Secondary Color Contrast Color: HTML color code for text against secondary color

Theme: Home

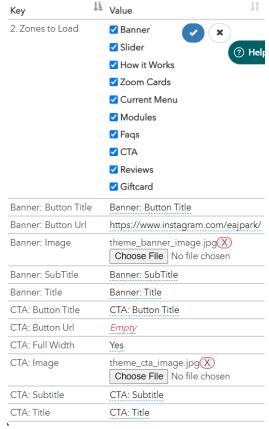
 Select which zones of the home page template you'd like to show or hide.

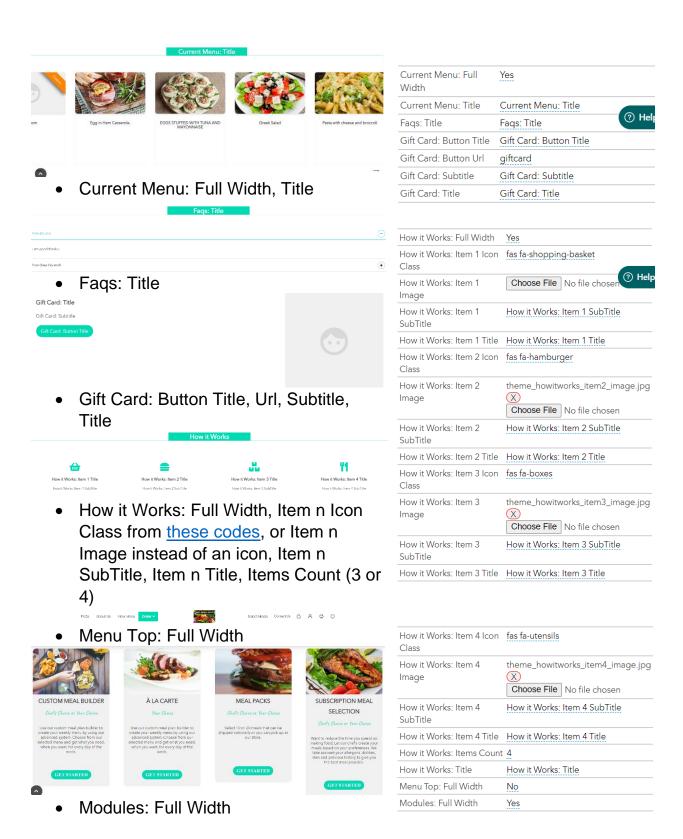


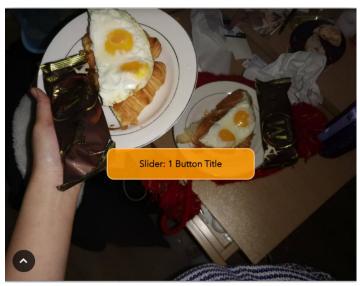
 Banner: Button Title, Button Url, Image, SubTitle, Title



 CTA: Button Title, Button Url, Full Width, Image, Subtitle, Title







• Slider: n Button Title, Button Url, Image



 Testimonials: n SubTitle, Title, Full Width, Title



- Zoomcards: Full Width
 - Click to shop A la Carte or Subscription

Theme: Macros

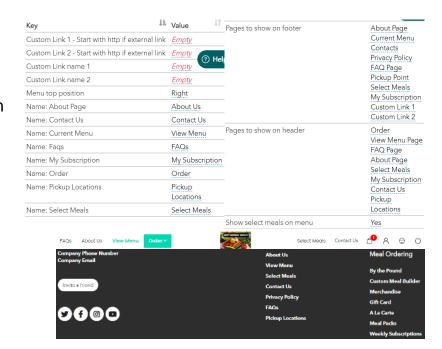
- For each ordering system, decide whether a macro chart for the order will be shown
- Global nutrition to display information on meal page



	(/) neip
Slider: 1 Button Title	Slider: 1 Button Title
Slider: 1 Button Url	Empty
Slider: 1 Image	theme_slider_1_image.JPGX Choose File No file chosen
Slider: 2 Button Title	Slider: 2 Button Title
Slider: 2 Button Url	Empty
Slider: 2 Image	theme_slider_2_image.JPGX Choose File No file chosen
Slider: 3 Button Title	Slider: 3 Button Title
Slider: 3 Button Url	Empty
Slider: 3 Image	theme_slider_3_image.jpg(X) Choose File No file chosen
Slider: 4 Button Title	Slider: 4 Button Title
Slider: 4 Button Url	Empty
Slider: 4 Image	theme_slider_4_image.JPGX Choose File No file chosen
Slider: 5 Button Title	Slider: 5 Button Title
Slider: 5 Button Url	Empty
Slider: 5 Image	Choose File No file chosen
Slider: 6 Button Title	Slider: 6 Button Title
Slider: 6 Button Url	Empty
Slider: 6 Image	Choose File No file chosen
Testimonials: 1 SubTitle	Testimonials: 1 SubTitle (2) Help
Testimonials: 1 Title	Testimonials: 1 Title
Testimonials: 2 SubTitle	Testimonials: 2 SubTitle
Testimonials: 2 Title	Testimonials: 2 Title
Testimonials: 3 SubTitle	Empty
Testimonials: 3 Title	Empty
Testimonials: 4 SubTitle	Empty
Testimonials: 4 Title	Empty
Testimonials: 5 SubTitle	Empty
Testimonials: 5 Title	Empty
Testimonials: 6 SubTitle	Empty
Testimonials: 6 Title	Empty
Testimonials: Full Width	Yes
Testimonials: Title	Testimonials: Title
Zoomcards: Full Width	
ey	↓ Value ↓↑
la Carte: Show Macros	Yes Yes
TP: Show Macros	Yes
MB: Show Macros	Yes
eal card: Show Macros	yes
eal Subscription: Shov	v Macros Yes
cks: Show Macros	Yes
now Macro Nutrition (g	
	,, 100

Theme: Navigation

 Name the pages, and decide which pages will be shown

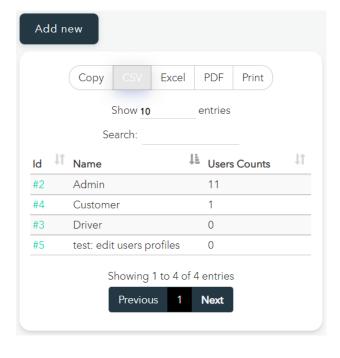


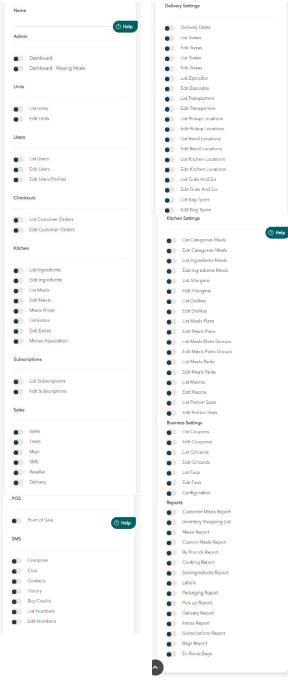
Users Profiles

Create admin roles and the controls that those profiles have access to.

Users Counts: how many users have their roles set to this User Profile

Add new → empty Users Profiles page

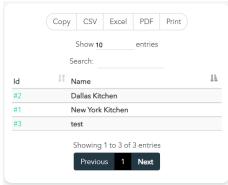




Kitchen Locations

ID# → toggle on the Meal Prep Online Delivery Days and Grab and Go Refill Days, to specify what days will be standardized for the pickup/delivery dates to create menus for





Customer Orders

Each checkout has the following information:

- + → Payment Method, (Payment) Status, Kitchen Location
- Order # → Customer Orders page
- Date (& Time)
- Type (Ordering Module)
- User
- Amount, Discounts

Each Customer Orders page includes the following

- Print and Refund button
- Client name → Users page, Order # and date/time
- Client contact and shipping address
- Edit Note → change delivery note
- Pickup/Delivery → select Pickup Location or edit Shipping Address for each pickup/delivery date
- Bag information and status change button
- Partial Refund button
- Coupons applied
- Price and other Fees

